

ACCES

Defensive Truck Driving Academy

A public-private development partnership



PROJECT DURATION

2018-2021 (4 years)

EST. BUDGET

USD 3,037,758

RECIPIENT COUNTRY

Morocco

PARTNERS

- Ministère of National Education, Vocational Training, Higher Education and Scientific Research
- OFPPT
- USAID
- Groupe Volvo
- ONUDI

CONTACT

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BACKGROUND

Despite current Government efforts, road accidents continue to negatively weigh on the development of the Kingdom of Morocco, both from a human and social and economic perspective. Morocco's road traffic fatality rate is one of the highest in the world and is 11 times higher than standard European rates. 90% of road accidents can be directly attributed to drivers. This highlights a limited respect for highway code rules and safety regulations as well as a lack of vehicle control.

In parallel, in the past few years the Kingdom has been strengthening its position as a regional logistics hub: an average of approximately 2,500 trucks and 400 buses are sold each year in the country and these numbers are on the rise. As a result, the demand for drivers is strong and is generating new employment opportunities.

These trends converge towards the need to establish driving training for the transportation of people and goods that will enable drivers to acquire a range of essential technical and professional skills, which will help decrease the number of road casualties.

The training will also give young Moroccans the opportunity to integrate an expanding segment of the labour market. Despite relatively stable

economic growth, high youth unemployment constitutes a mid to long term threat to stable social and economic development in the country.

STRATEGY

The project aims to support youth employability, improve road safety and reduce the environmental impact of the road transport industry through targeted training. In line with these objectives, the project will establish a training academy within an existing training centre and will deliver training to professional truck and bus drivers in addition to young unemployed women and men (480 beneficiaries in total). The curricula will be developed in line with current legislation and private sector needs. The content of the training will cover safety and defensive driving techniques, eco-driving as well as a range of professional skills specific to truck and bus driving.

The academy will be established through a Public-Private Development Partnership between the Volvo Group, Moroccan governmental institutions (as per "Partners" section), the United States International Development Agency (USAID) and the United Nations Industrial Development Organisation (UNIDO).

BENEFICIARIES

- Young men and women who will receive qualifying training and career support;
- Truck and bus drivers who will benefit from driver improvement training, which will help decrease risks of road accidents;
- Companies who will have access to a higher number of skilled drivers, particularly in the safety and eco-driving fields;
- An existing Vocational Training Centre which will be exposed to a model based on market needs and the engagement of both public and private sector stakeholders in training management;
- The trainers of the selected VTC, whose technical and teaching skills will be strengthened through targeted training.

