



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



Live



# ANNUAL REPORT 2020

UNIDO ITPO Italy

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# FOREWORD

## MESSAGE FROM OUR HEAD MS. DIANA BATTAGGIA

Ladies and Gentlemen, Dear Colleagues,

In the year 2020 the COVID-19 pandemic posed unprecedented challenges to all of us, individuals and societies all around the world. As UNIDO ITPO Italy, due to the strict restrictions adopted worldwide in order to limit the spread of the pandemic, we had to cancel several in-person activities, including business meetings, trade fairs and exhibitions, company visits, study tours and field missions, which represent traditional core instruments for the operations of our Office.

Despite these challenges, UNIDO ITPO Italy quickly adapted to these unique circumstances by embracing the digitalization process and offering effective creative solutions, identifying trends and priorities in order to continue promote investment opportunities and technology transfer between Italy and developing countries, even during this exceptional year. This successful approach, which could be scaled-up to the entire network, led to the application of innovative, digital formats to our traditional activities as well as the achievement of important milestones. Among



MS. DIANA BATTAGGIA, HEAD OF UNIDO ITPO ITALY

these, our online platform “Italian Technologies Respond to COVID-19”; the UNIDO Global Call “Innovative Technologies and Ideas vs COVID-19 and Beyond”; our virtual edition of the UNIDO Delegate Programme; our webinar series “Doing Green Business”, plus many other high-impact webinars, online B2B meetings and promotional activities in line with our mandate.

I would like to sincerely thank my team in Rome, as well as my colleagues in Vienna and around the world, for their constant dedication and great work. I would also like to extend my gratitude to all stakeholders, donors and partners of UNIDO ITPO Italy, most notably the Italian Ministry of Foreign Affairs and International Cooperation,

the Italian Ministry of Ecological Transition, the Italian Agency for Development Cooperation and the Friuli Venezia Giulia Region, for their continuous support.

We are now happy to share with you our 2020 Annual Report, illustrating UNIDO ITPO Italy’s activities and accomplishments during the past year towards the achievement of Inclusive and Sustainable Industrial Development and the United Nations 2030 Agenda.

Thanks to all of you, and stay safe.

*Diana Battaglia*





# UNIDO

The United Nations Industrial Development Organization (UNIDO) is the specialized UN agency that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability.

Its mandate is to promote and accelerate Inclusive and Sustainable Industrial Development (ISID), with an operational focus on four strategic priorities – creating shared prosperity, advancing economic

competitiveness, safeguarding the environment, and strengthening knowledge and institutions – as well as a series of cross-cutting services.

Over the years UNIDO has substantially increased its technical services and the mobilization of its financial resources, gaining growing international recognition for its pivotal role as a provider and catalyzer of industrial development.

# 2030 AGENDA & SDG 9

As an integrated approach to all three pillars of sustainability, the relevance of UNIDO’s mandate is recognized by the United Nations 2030 Agenda for Sustainable Development and is particularly reflected in its Sustainable Development Goal 9 “Industry, Innovation and Infrastructure”, which calls to “Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation”.

The Sustainable Development Goals (SDGs) represent the core of the UN 2030 Agenda and thus guide all global, regional and national activities of UNIDO, which contribute simultaneously to the achievement of multiple SDGs due to their interconnected nature.



# UNIDO ITP NETWORK

Headquartered in Vienna, UNIDO has also established a specialized Network of Investment and Technology Promotion Offices (ITPOs) strategically located in both hemispheres across several industrialized countries.

countries and targeted developing countries and economies in transition, UNIDO ITPOs provide ad-hoc advisory services and technical assistance for the promotion of investment opportunities, technology transfer and international partnerships, in line with UNIDO’s mandate.

In order to bridge the gaps between their host





# ITPO ITALY

The UNIDO Investment and Technology Promotion Office in Italy (UNIDO ITPO Italy) is based in Rome, and became operational in 1987 thanks to the financial support of the Italian Ministry of Foreign Affairs and International Cooperation (IMFAIC) and the Directorate General for Development Cooperation (DGDC).

The mandate of the Office is to enhance the competitiveness of small and medium-sized enterprises (SMEs) in targeted developing countries and economies in transition through the mobilization of investments as well as the transfer of technology and management skills, so as to implement industrial projects for sustainable local development while fostering international partnerships and business cooperation with the Italian public and private sectors.



## OUR SERVICES

By acting as an honest broker, UNIDO ITPO Italy assists developing countries and economies in transition providing a wide range of services in line with its mandate:



### SUPPORT TO INSTITUTIONS

- ▶ Training & capacity-building
- ▶ Country- and sector-based promotion
- ▶ Technical assistance
- ▶ Dissemination of information on legal framework
- ▶ Networking
- ▶ UNIDO Delegate Programme



### SERVICES TO COMPANIES

- ▶ Investment opportunities
- ▶ Partners identification & matchmaking
- ▶ Business meetings and study tours
- ▶ Preliminary evaluations
- ▶ Assistance in negotiations, including assessment of business plans
- ▶ Participation in global forums and trade fairs in Italy and abroad

The Office is mainly involved within two key industrial sectors, namely agribusiness and energy & environment, with a focus on the following sub-sectors:

### AGRO-INDUSTRY



AGRICULTURAL MECHANIZATION



AGRITECH, FOOD PROCESSING & INNOVATION



FISHERY, POULTRY, DAIRY & COLD-CHAIN



LEATHER & FOOTWEAR



PACKAGING SOLUTIONS & CERTIFICATION



TEXTILE & FASHION



WOODWORKING

### GREEN INDUSTRY



RENEWABLE ENERGY SOLUTIONS



ENVIRONMENTALLY FRIENDLY TECHNOLOGIES



WATER & WASTE TREATMENT MANAGEMENT



ENERGY EFFICIENCY



[WWW.UNIDO.IT](http://WWW.UNIDO.IT)



# INSTITUTIONAL STRENGTHENING

UNIDO ITPO Italy works in close collaboration with its institutional donors – namely the Italian Ministry of Foreign Affairs and International Cooperation (MAECI), the Italian Agency for Development Cooperation (AICS), the Italian Ministry of Ecological Transition (MiTE), and the Friuli Venezia Giulia (FVG) Region – and is always intensifying synergies and strengthening collaborations with relevant stakeholders from both the public and private sector of Italy and developing countries, in order to advance

public-private partnerships and international cooperation.

UNIDO ITPO Italy performs a continuous monitoring of the private sector needs, both at institutional level as well as at companies one. The incessant feedback collected every day from the Office counterparts permits to tailor the intervention on the actual requests of the Office clients.



## 2020 STAKEHOLDERS IN ALPHABETICAL ORDER

- AREA Science Park Trieste, Italy
- Confederation of Craft Trades and SMEs (CNA), Italy
- CremonaFiere S.p.A, Italy
- Diplomacy, Italy
- Embassy of Colombia in Rome
- Embassy of Cuba in Rome
- Embassy of Pakistan in Rome
- Ethiopian Investment Commission (EIC), Ethiopia
- General Confederation of Italian Industry (Confindustria), Italy
- Government of Somalia
- Italian Chamber of Commerce of Peru
- Italian Trade Agency, Italy
- Italian Exhibition Group Spa, Italy
- Legacoop Emilia Romagna, Italy
- Magazine Africa e Affari, Italy
- Ministry of Energy and Mines (MINEM), Cuba
- Ministry of Foreign Trade and Investments (MINCEX), Cuba
- Pakistan Dairy Association, Pakistan
- Pavia & Ansaldo, Italy
- Promex, Italy
- Promos Italia, Italy
- Regenerative Society Foundation, Italy
- Region of Risaralda, Colombia
- Small and Medium Enterprises Development Authority (SMEDA), Pakistan
- The Thinking Watermill Society, Italy
- Trieste International Foundation for Scientific Progress and Freedom, Italy
- World Manufacturing Forum Foundation, Italy

# ACHIEVEMENTS





# HIGHLIGHTS

## ITPO ITALY COMPREHENSIVE RESPONSE TO COVID-19



Video “Reading the COVID-19 pandemic outbreak through the lens of the SDGs”  
[bit.ly/3sEjM5W](https://bit.ly/3sEjM5W)



### ANALYZING COVID-19 EMERGENCY THROUGH THE HOLISTIC APPROACH OF THE SDGs

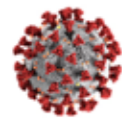
In March, the COVID-19 emergency brought about many changes, shedding the light on new critical issues: on one side, the high interdependency among the economic, social and environmental areas; on the other side, the need of solutions to simultaneously provide a long-term and comprehensive response to the aforementioned sectors: this led the affected countries to adopt innovative solutions to respond to an unprecedented pandemic.

In this framework ITPO Italy created a conceptual map, “Reading the COVID-19 pandemic outbreak through the lens of the SDGs and learning lessons for the

future”, to provide a new interpretation of COVID-19 through the lens of the 17 UN Sustainable Development Goals.

In particular, the map illustrates the multiple dimensions through which this virus is undermining the attaining of the 2030 Agenda, and identifies best practices and lessons learned to stop it in the future. From industry to technology and environment, the ITPO Italy’s analysis is a holistic groundwork to comprehensively understand the strategic sectors of this crisis, as well as to identify the challenges that can be turned into new development opportunities within the sustainability pillars.





## READING THE COVID-19 PANDEMIC OUTBREAK THROUGH THE LENS OF THE SDGS AND LEARNING LESSONS FOR THE FUTURE

<p><b>1 NO POVERTY</b></p> <p>A pandemic hinders access to primary goods particularly for those left furthest behind</p>	<p><b>10 REDUCED INEQUALITIES</b></p> <p>The virus is democratic, it can affect everyone regardless of social status. Ensuring equal access to good healthcare and eventually a vaccine would dismantle inequality barriers</p>
<p><b>2 ZERO HUNGER</b></p> <p>Food is the one value chain that cannot stop in emergency situations. Including those left furthest behind in supply chains is key to build sustainable and resilient local food systems</p>	<p><b>11 SUSTAINABLE CITIES AND COMMUNITIES</b></p> <p>Growing urban concentration and high population density make cities more vulnerable during a pandemic outbreak, providing an opportunity to rethink the current urban design</p>
<p><b>3 GOOD HEALTH AND WELL-BEING</b></p> <p>A pandemic outbreak poses threats to any health system, regardless of the development level. Adequate investment in healthcare is key</p>	<p><b>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</b></p> <p>Changing our lifestyle is key to limit the effects of bad practices – such as intensive breeding and industrial agriculture – that facilitate spread of pathogens between animals and humans</p>
<p><b>4 QUALITY EDUCATION</b></p> <p>COVID-19 changed the way in which millions of students receive an education, accelerating distance learning innovation while also shedding a light on the digital divide</p>	<p><b>13 CLIMATE ACTION</b></p> <p>Global warming is one of the underlying factors of the pandemic outbreak, contributing to the migration of wild animals increasing the risk of spreading pathogens to humans</p>
<p><b>5 GENDER EQUALITY</b></p> <p>With a greater number of women and girls in the household due to lockdowns, the rates of domestic and sexual violence as well as teenage pregnancy are on the rise</p>	<p><b>14 LIFE BELOW WATER</b></p> <p>Oceans absorb 30% of carbon dioxide produced by humans, buffering the impacts of global warming and contributing to the survival of food chains during a crisis</p>
<p><b>6 CLEAN WATER AND SANITATION</b></p> <p>6 out of 10 people lack access to safely managed sanitation facilities. Clean and accessible water is crucial to follow basic instructions to contain the virus, like washing hands</p>	<p><b>15 LIFE ON LAND</b></p> <p>Forests are home to 80% of all terrestrial species. Deforestation contributes to loss of natural habitats by some animal species, which may cross paths with humans and spread pathogens to them</p>
<p><b>7 AFFORDABLE AND CLEAN ENERGY</b></p> <p>During a pandemic, reliance on fossil fuels exposes countries to severe economic shocks. Shifting towards locally produced renewable energy could help reduce such risks</p>	<p><b>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</b></p> <p>Rights and freedoms can be limited to overcome a health emergency, it is therefore crucial to promote the rule of law and enforce non-discriminatory laws and policies</p>
<p><b>8 DECENT WORK AND ECONOMIC GROWTH</b></p> <p>This pandemic outbreak is expected to strike a major blow to the global economy, with dramatic repercussions on the global unemployment rate. Let's use this as an opportunity to rethink the centrality of certain jobs in value chains</p>	<p><b>17 PARTNERSHIPS FOR THE GOALS</b></p> <p>In a globalized world, it is imperative to develop partnerships between the public and private sector, as well as the multilateral system to respond and rebuild from the crisis</p>
<p><b>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</b></p> <p>Science, research and technology are under the spotlight. They give impetus to industry to provide innovative solutions, including to develop a vaccine and improve countries' healthcare systems</p>	



## ITALIAN TECHNOLOGIES RESPOND TO COVID-19

### PLATFORM "ITALIAN TECHNOLOGIES RESPOND TO COVID-19"

COVID-19 has placed governments, industries and societies in the world in front of unprecedented challenges: a global health crisis that has radically disrupted working habits as well as the business sector. In response to this emergency, many Italian companies, startups, academics and manufacturers proposed innovative products such as Personal Protective Equipment (PPE) including masks, gowns, gloves and socks for sanitary use, or re-adapted their business, production and R&D capabilities in order to support the fight against the coronavirus.

In April, ITPO Italy launched the platform "Italian Technologies respond to COVID-19", dedicated

to the Italian re-purposing business models and innovative technologies which were promptly supporting the fight against the virus. With the aim of raising awareness of the Italian response to the crisis, UNIDO ITPO Italy has gathered the most innovative solutions on a new platform, which represented a unique showcase for the international network in search of innovations and technologies suitable to face the pandemic emergency, facilitating opportunities for industrial and business cooperation with international partners, in particular with developing countries interested in acquiring and replicating best practices from the Italian manufacturing sector.

**13** TECHNOLOGIES IDENTIFIED



Have a look to the Italian technologies identified!  
[www.unido.it/covid19](http://www.unido.it/covid19)



“ Italian companies have been hit hard by the lockdown, that caused a significant economic loss. However, they understood that behind every challenge there is also an opportunity.

DIANA BATTAGLIA, HEAD OF ITPO ITALY





## INNOVATIVE IDEAS AND TECHNOLOGIES VS. COVID-19 AND BEYOND

A GLOBAL CALL FOR DEVELOPING COUNTRIES

#UNIDOGlobalCall

### GLOBAL CALL “INNOVATIVE IDEAS AND TECHNOLOGIES VS. COVID-19 AND BEYOND”

As part of the UNIDO response to the challenges posed by the COVID-19 pandemic, a global competition for innovative ideas and technologies to help fight the consequences of COVID-19 was launched in June. The Global Call was envisaged and planned by ITPO Italy and was hosted and organized by the entire UNIDO ITP Network with its nine ITPOs.

The Global Call was aimed at identifying “Innovative Ideas and Technologies vs. COVID-19 and beyond”, namely scalable solutions to cope with the direct and indirect impact of COVID-19 in developing countries and economies in transition, and their respective needs in the transition to post-crisis

socioeconomic realities in the aftermath of the pandemic. To address the immediate effects of COVID-19, most proposals focused on the “Health Emergency” and “Food and Agriculture” categories, engaging in the response to the ongoing sanitary crisis and the severe repercussions on food shortages and global food supply chains. Many submissions were also received within the categories “Energy and Environment” and “Resilient Industries and Infrastructures”, promoting fundamental solutions to ensure a successful and sustainable economic recovery following the outbreak of the pandemic.

The applications were evaluated by a jury composed of the Heads of all UNIDO ITPOs, other UNIDO staff members, as well as external experts. On 14 July, the 5 winners of the Global Call were announced during a virtual Award Ceremony.

The Award Ceremony was attended by more than 400 online participants and marked the conclusion of the initiative, which successfully identified innovative solutions and scalable technologies to assist developing countries in tackling the challenges associated with the COVID-19 pandemic.

**+1100** APPLICATIONS from **108** COUNTRIES

were submitted by start-ups, companies, universities, research centers and many other stakeholders operating in different fields, including incubators, business consortia, non-governmental organizations, associations and public-private partnerships.

#### WINNERS

##### HEALTH EMERGENCY

**ECO4CO** (Italy), an Earth Cognitive System for COVID-19 based on satellite and geo-information technology

**Indoor real-time dynamic air and object surface disinfection** (Shanghai), an innovative technology for safe and efficient real-time disinfection

##### RESILIENT INDUSTRIES AND INFRASTRUCTURES

**Plasticpreneur** (Austria), local production of PPEs from plastic waste by providing easy access, cost-efficient and small-scale recycling machines along with social entrepreneurship skills

##### ENERGY AND ENVIRONMENT

**EcoWorth Tech** (Singapore), a solution using carbon fibre aerogel to transform wastewater into clean water

##### FOOD AND AGRICULTURE

**ColdHubs** (Nigeria), a “plug and play” modular, solar-powered walk-in room, for 24/7 off-grid storage and preservation of perishable foods



Watch the UNIDO Global Call Award Ceremony  
[bit.ly/3rbeeio](https://bit.ly/3rbeeio)





# DELEGATE PROGRAMME

The UNIDO Delegate Programme represents an essential tool to support investment promotion and technology transfer operations.

The Delegates, who are representatives of institutions or industrial associations from developing countries, are hosted by ITPO Italy to promote local investment opportunities

thanks to overview presentations, business seminars and individual meetings to explore synergies and discuss potential partnerships with the Italian business community.

This year, in light of COVID-19, ITPO Italy notably implemented the Delegate Programme on a digital platform.

 **MS. HAREGEWOIN MIROTAW SHUMIYE**

 **DIRECTOR OF THE INVESTMENT INFORMATION AND TECHNOLOGY DIRECTORATE**

 **ETHIOPIAN INVESTMENT COMMISSION (EIC)**

 **FROM 30 NOVEMBER TO 14 DECEMBER**

This edition was dedicated to a Delegate from Ethiopia and saw the participation of Ms. Haregewoin Mirotaw Shumiye, Director of the Investment Information and Technology Directorate of the Ethiopian Investment Commission (EIC).


From 30 November to 14 December ITPO Italy provided operational support by scheduling around 30 B2B online meetings – including an online roundtable organized in collaboration with Confindustria Assafrica & Mediterraneo on 9 December –

between the Ethiopian Delegate and more than 60 Italian public and private stakeholders.

The initiative succeeded in promoting multiple projects and investment opportunities in Ethiopia and Italian innovative technologies and solutions in the field of renewable energies and environmental technologies, especially in solar and wind power, waste-to-energy, waste management and water treatment, paving the way for potential collaborations and follow-up activities in the future months.

**30**  
B2B ONLINE MEETINGS

**+60**  
ITALIAN PUBLIC AND PRIVATE STAKEHOLDERS

 Video message from the Ethiopian delegate  
[bit.ly/3q6Pokj](https://bit.ly/3q6Pokj)





# ACTIVITIES

## INVESTMENT PROMOTION & TECHNOLOGY TRANSFER



### “INVESTMENT PROMOTION FOR IRAQ - PHASE II”: SIGNING CEREMONY AT UNIDO HQ AND INCEPTION PHASE

On 14 January UNIDO ITPO Italy participated in the signing ceremony of the project “Investment Promotion for Iraq – Phase II”, funded by the Italian Development Cooperation and implemented by UNIDO, within which ITPO Italy leads the crucial component on investment promotion.

With a dual focus on increasing direct foreign investment and increasing the impact of existing direct foreign investment through skills upgrading and increased local supply chain linkages, the goal of the project – built on the results of a previous project in the country which counted also on the involvement of ITPO Italy – is to promote existing and potential investments in Iraq in order to expand the share of the private sector’s contribution to the country’s GDP and to create

employment opportunities for poverty alleviation and accelerated economic growth in the country.

During the inception phase, ITPO Italy coordinated the overall preparatory activities related to the component focused on facilitating international business partnerships and improving institutional infrastructure for adequate business support services, providing capacity-building support to selected Iraqi private-sector associations: among these activities, a detailed mapping of promising sectors of investment, profiling of local associations and companies, and contributing to the recruitment of the national and local coordinators in Iraq, in view of launching officially the project at the beginning of 2021.

“

Italy has always been an effective advocate of UNIDO and of the 2030 Agenda for Sustainable Development. We share a common vision to promote inclusive and sustainable industrial development to tackle inequalities at all levels.

UNIDO’s Investment and Technology Promotion Office in Italy has already developed a strong expertise and technical skills in the promotion of investment projects through the establishment of close working relationships with Italy’s industrial private sector.

LI YONG, UNIDO DG



## PROMOTING ITALIAN INVESTMENTS TOWARDS CUBA

In collaboration with Pavia and Ansaldo Law Firm, Legacoop Emilia Romagna and Promex, UNIDO ITPO Italy and the Embassy of Cuba in Italy organized a series of round tables – respectively held in Milan, Bologna, Padua and Rome on 17, 19, 20 and 21 February – to present the new portfolio of investment opportunities in Cuba.

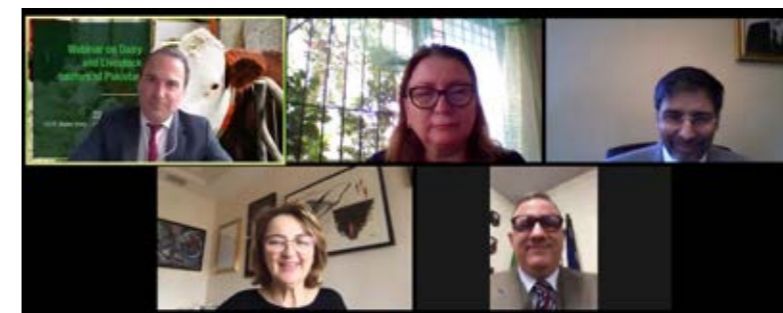
The delegation of the Ministry of Foreign Trade and Investments (MINCEX) was led by the Director General of Foreign Investments, Ms. Déborah Rivas Saavedra, who delivered a presentation on the Cuban economic system to more than 200 representatives of the Italian business community, focusing on investment opportunities in agribusiness, renewable energy, infrastructure, biotechnology, creative industry, handcraft, and tourism sectors.

Within the round table discussions, the MINCEX delegates – Ms. Isaylín Cabañas Vera, Director of Monitoring Directorate for Foreign Investment; Mr. Idalberto Aparicio González, Vice-Director of Business Directorate with Foreign Investors; Ms. Yanara Batista Barceló, Specialist of one-

stop window for investment; and Ms. Luvania Hinojosa Rodríguez, Professor at Training Center for Foreign Trade and Foreign Investments – had the opportunity to meet with Italian institutional and business stakeholders, to provide them with an overview of the investment climate and opportunities in Cuba.

The road show proved to be an important opportunity to strengthen the synergy among stakeholders, with the aim of stimulating Italian investments towards the growing market of Cuba.


The roadshow concluded in Rome on 21 February, where the Cuban delegation met the Italian entrepreneurs at the Embassy of Cuba in Rome within a session introduced by the opening remarks of the Cuban Ambassador to Italy, H.E. Mr. José Carlos Rodríguez Ruiz. In this framework, Ms. Saavedra underlined the keen interest of Cuban market in foreign investments and the effective commitment of the Country in simplifying investments procedures for investors.



## DAIRY AND LIVESTOCK SECTORS OF PAKISTAN

With the purpose of introducing to the Italian business community the investment opportunities available in the Pakistani livestock and dairy sectors, ITPO Italy organized two online conferences featuring the interventions of prominent institutions, organizations, companies, associations, and other relevant stakeholders in the field from both Italy and Pakistan.

The first conference, “Webinar on Dairy and Livestock Sectors of Pakistan”, was held on 22 June in collaboration with the Pakistani Embassy in Rome and the Small and Medium Enterprises Development Authority (SMEDA). The second one, “Delivering business opportunities between Italy and Pakistan: dairy and livestock sectors”, was organized on 4 December in collaboration with CremonaFiere and with the support of the Trade Development Authority of Pakistan in the framework of the project financed by the Italian Agency for Development Cooperation (AICS). Gathering more than 90 online participants, the events succeeded in identifying business needs and opportunities in the Pakistani sectors while promoting innovative, suitable solutions of Italian companies, creating synergies for the development of potential partnerships between Italy and Pakistan.

Watch the conference [bit.ly/3b1LB71](https://bit.ly/3b1LB71) 

“ In order to enhance sustainable industrial productivity in Developing Countries towards the achievement of the 2030 Agenda and its Sustainable Development Goals, we need to mobilize business investments, new technologies and managerial know-how. In this sense, our Italian enterprises can offer the best innovations in a wide range of sectors and match the needs of Pakistani companies.

DIANA BATTAGLIA, HEAD OF ITPO ITALY



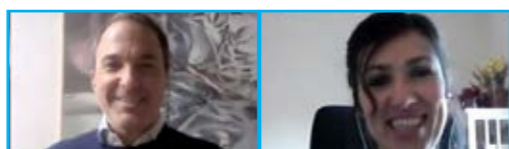
# 2 BUSINESS PARTNERSHIP AGREEMENTS BETWEEN ITALY AND PAKISTAN

Thanks to the organization of a series of matchmaking activities and online meetings in the previous months, ITPO Italy facilitated the conclusion of two international business partnership agreements between the Pakistani company Skafs and the Italian companies Solgreen and WaterView, which were respectively signed on 9 and 22 December and celebrated during the dedicated online ceremonies.

Skafs – operating in high-profile infrastructural projects, green development, and now expanding into the local food and agriculture sectors – had the opportunity

to meet the Italian companies Solgreen, offering innovative systems for agriculture and water treatment, and WaterView, which provides video analysis solutions to monitor all weather conditions and detect plumes of smoke.

Together, the companies discussed Pakistan’s needs in terms of agriculture, smoke detection and weather-related issues, and decided to become partners by signing a two-year agreement, with the goal of transferring Italian innovative technologies to Pakistan and Afghanistan for sustainable local industrial development.



SOLGREEN SRL

WATERVIEW SRL

SKAFS INTERNATIONAL (PVT) LTD



Watch the Signing Ceremonies

[bit.ly/3sHO1ZB](https://bit.ly/3sHO1ZB) [bit.ly/3e1U1bz](https://bit.ly/3e1U1bz)



## PAKISTAN ITALY NETWORK

The initiative of creating a Pakistan Italy Network (PIN) platform is now underway. Fostering bilateral cooperation between the two countries, PIN is the result of the value emerged from success cases of fruitful collaborations facilitated by ITPO Italy among Pakistani and Italian institutions, companies, associations, academia and other relevant stakeholders, who are now interested in strengthening their cooperation in new business areas.

5 focus groups were organized by ITPO Italy in order to collect ideas, inputs and thoughts, so as to identify current needs and potential opportunities in sectors of strategic interest for both countries.

The focus groups were specifically on:

- ▶ Training & Capacity Building;
- ▶ Diaspora;
- ▶ Business Community from Italy;
- ▶ Business Community from Pakistan;
- ▶ Research & Innovation.

Over 40 stakeholders actively participated in the different focus groups.



**PIN – Pakistan Italy Network**  
Focus Group Meeting





## BOOSTING THE FISHERY SECTOR IN SOMALIA

In 2020, UNIDO ITPO Italy was involved in a series of investment promotion activities related to the project “Agro-technology development for economic growth in South and Central Somalia”, which is assisting the revival of productive sectors in Central and South Somalia regions by promoting agro-technology upgrading and entrepreneurship development, delivering vocational and technical skill trainings in trades providing support services, facilitating access to technology, markets and finance, and providing institutional support in the area of agro-industrial technology transfer, investment promotion and entrepreneurship development.

Among these activities, a virtual technical seminar was organized by ITPO Italy and UNIDO Somalia in collaboration with the Government of Somalia on 22 July, with the aim to increase investment opportunities and technological upgrade in the fishery

sector of Somalia. The online event gathered more than 50 participants, speakers and representatives from prominent Italian and Somali institutions, associations, small- and-medium enterprises and other stakeholders in the field.

The multi-panel discussion promoted innovative solutions for alternative fishing models, advanced boat engines, efficient systems for the production and packaging of fishing nets and quality refrigeration in the frozen-food industry. A delegation of more than 20 Somali SMEs also had the opportunity to illustrate their business activities in the areas of production, service and trading of agro-fishery and seafood products, in order to foster potential new partnerships. As a follow-up, some companies are currently negotiating sustainable solutions to improve the cold chain in the local fish processing industry.



Watch the conference  
[bit.ly/3kl8vP9](https://bit.ly/3kl8vP9)



## PROMOTING FISHERY SECTOR AT SEALOGY



The Blue Webinar “Development of sustainable fishery in Somalia” held on 19 November in the framework of the Sealogy Digital Preview – the European Exhibition on Blue Economy – was another useful occasion to advance business cooperation and technological innovation for sustainable industrial development in the fishery sector of Somalia. Organized by Sealogy in collaboration with UNIDO, the online conference was moderated by ITPO Italy and featured the interventions of prominent international organizations and local institutions in the field.

Four selected Somali small and medium enterprises – Jubaland Ocean Resources Enterprise (JORE), Al-khayrat Fishing Company, Sahar Seafood Company, and Billan Fishing Company – had the opportunity to actively join the panel and promote their business in the fisheries, looking for partnerships in the fields of boat construction, fishing tools, cold storage and fish processing. Several companies showed interest in their presentations, paving the way for further matchmaking events aimed at favoring the creation of international partnerships.





## SUPPORTING MARKET ACCESS AT MACFRUT DIGITAL

Thanks to the assistance of ITPO Italy and the Entrepreneurship Development Units (EDUs) established by UNIDO in Mogadishu, Kismayo and Baidoa, more than 20 Somali companies had the opportunity to take part in Macfrut – the leading Italian exhibition in the fruit&veg sector, this year in digital version from 8 to 10 September.

The Somali virtual booth was enriched by the participation of the FGS Minister of Commerce and Industry, who addressed a video message to the visitors and fair organizers, favoring the establishment of fruitful cooperation between Somali companies and international investors.

The Somali delegation received more than 50 partnership requests from several countries of different markets around the world, including EU, Northern Africa and Middle East, and are now negotiating with buyers and technology providers in the horticulture sector regarding the export of bananas, citruses and other tropical fruits.

## “BRIDGING THE GAPS TOWARDS INDUSTRY 4.0: FOCUS ON DIGITAL MANUFACTURING”

The Fourth Industrial Revolution (4IR), also known as Industry 4.0, is profoundly transforming production and shaping the future of manufacturing, with a disruptive potential for every region worldwide. In line with its mandate, ITPO Italy plays a key role in providing opportunities for knowledge-sharing and fostering collaborations, thus facilitating the path towards Industry 4.0 for developing countries.

ITPO Italy’s virtual event “Bridging the gaps towards Industry 4.0: focus on Digital Manufacturing” took place on 16 December and offered a platform for innovators, researchers, startups, fablabs and international organizations to exchange success stories, best practices and innovative models in the

field of digital manufacturing.

Attended by over 60 participants, the session was organized in the framework of the project “Innovation Bridge Trieste – Dubai 2020” funded by the Friuli Venezia Giulia Region, which will lead up to Expo Dubai 2021.



Watch the conference  
[bit.ly/3kADpc5](https://bit.ly/3kADpc5)







## WEBINAR SERIES "DOING GREEN BUSINESS"

ITPO Italy is invested in fostering the transition to a low-carbon economy while supporting companies in seizing business and investment opportunities in the cleantech sector.

Through the project "Fostering international partnerships between companies and institutions operating in the energy and environment sectors" (FIPEE), funded by the Italian Ministry of Ecological Transition, ITPO Italy promotes the commercialization and scale-up of renewable energy and environmental technologies and projects in SMEs from Italy and partner countries – namely Botswana, Cuba, Ethiopia, Kazakhstan, Kenya and Peru. In the scope of the project, in 2020 ITPO Italy engaged 285 companies, 40 intermediary institutions and 52 government bodies, 100 of which were actively involved in virtual activities.

Indeed, in response to the disruption of missions and in-person activities caused by the COVID-19 pandemic outbreak, UNIDO ITPO Italy organized a weekly webinar series titled "Doing Green Business". Taking place from 23 September to 28 October, the virtual events consisted of six thematic country presentations fostering trade, technological innovation and investment between the private sector in Italy and each targeted country through the interventions of both local and Italian institutional and business stakeholders, who highlighted local legal frameworks for investments and presented ad-hoc trade opportunities to advance international business partnerships. The webinar series saw an overall participation of more than 140 private and public entities and a total audience of more than 230 participants.



More information about the webinar series "Doing Green Business"  
[bit.ly/3rjIEjh](https://bit.ly/3rjIEjh)



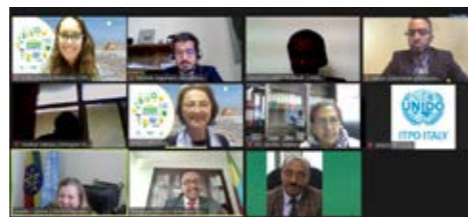
### BOTSWANA



### CUBA



### ETHIOPIA



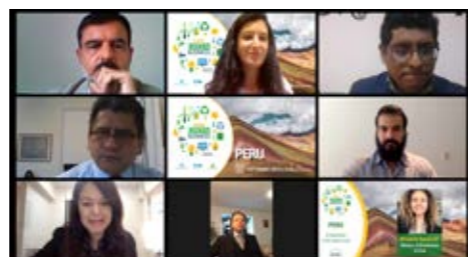
### KAZAKHSTAN



### KENYA



### PERU



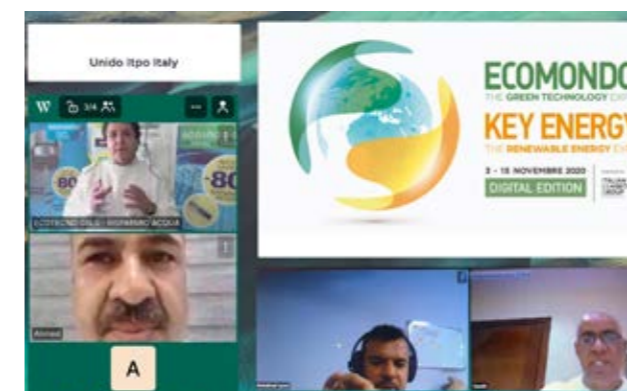
## RENEWABLE ENERGIES AND ENVIRONMENTAL TECHNOLOGIES IN PERU

As a follow-up to the country presentation "Doing Green Business in Peru", ITPO Italy organized and hosted two virtual events – also promoted by the Italian Chamber of Commerce of Peru – focusing on Italian success stories in the country as well as legal frameworks and portfolios of local opportunities.

On 4 November, the online event "Investing in the Renewable Energy Sector in Peru: Success Stories and Legal Framework" featured relevant Italian private-sector stakeholders operating in Peru and an introduction to the Peruvian public auction system for renewable energy. A month later, on 1 December, ITPO Italy organized the virtual event "Investing in environmental technologies in Peru: a guide for Italian SMEs", whose first session highlighted the main environmental challenges of the country, with a focus on solid waste and water treatment, while the second provided an overview of the legal framework and opportunities for investment in Peru in the sector. The events included live polls, lively Q&A sessions and had more than 30 participants each.



## ECOMONDO

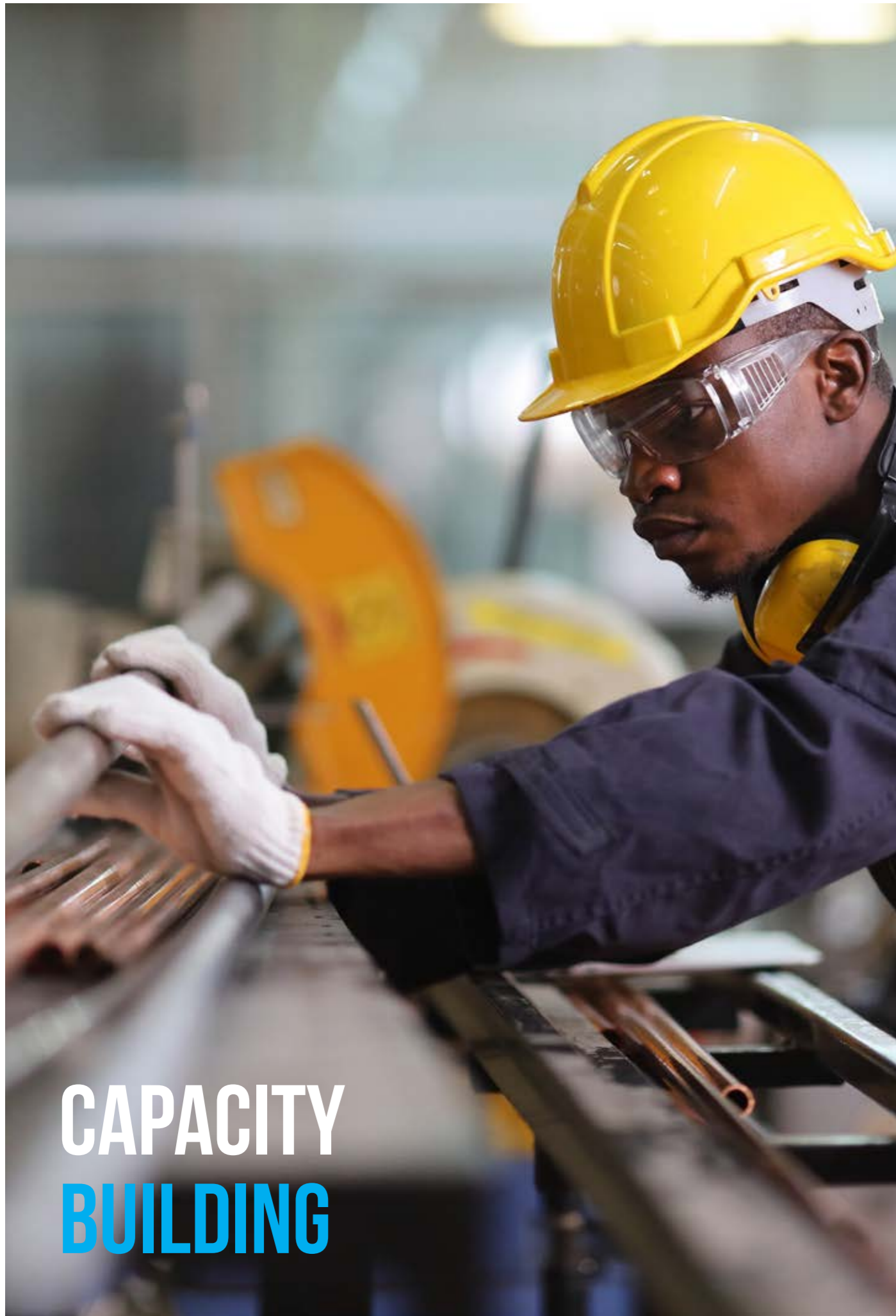


ITPO Italy facilitated and coordinated the participation of business delegations from Iraq and Kenya at the 2020 virtual edition of Ecomondo, held online from 3 to 15 November

as the "Ecomondo and Key Energy Double Digital Green Week". Notably, representatives of eight companies had the chance to actively engage with exhibitors and technology providers, with a total of over 30 digital B2B meetings arranged on the virtual matchmaking platform of the event.

The Iraqi and Kenyan delegations participated at the fair respectively within the projects "Investment promotion for Iraq – Phase II", funded by the Italian Agency for Development Cooperation, and "Fostering international partnerships between companies and/or institutions operating in the energy and environment sectors" funded by the Italian Ministry of Ecological Transition.





# CAPACITY BUILDING



## CAPACITY BUILDING FOR CUBAN INSTITUTIONS AND COMPANIES

UNIDO ITPO Italy has been working to build the capacity of Cuban institutions in incorporating international best practices into their own investment promotion strategies by providing accurate, up-to-date investor information and technical assistance towards the implementation of customized business support services reap benefits of international investment and link local productive sectors to the global economy.

In this framework, between 10 and 14 February, UNIDO ITPO Italy conducted a training course on “Evaluation of tangible and intangible assets” at MINCEX premises in La Habana.

The training course was attended by 39 representatives of Cuban Ministries, dealing with evaluation and authorization for establishment

foreign industrial investments, as well as representatives from Azcuba, BioCubaFarma and the Central Bank of Cuba.

10 different training modules were prepared and presented, covering the methodologies and tools for the evaluation of projects, tangible and intangible assets. Above all, the evaluation of intangible assets and the financing mechanisms generated active discussions and requests for further information due to the situation in Cuba and taking into account the current legislation, especially in the case of joint venture with foreign investors.



## STUDY TOUR ON BEST PRACTICES IN INVESTMENT FOR CUBA

Under the project “Capacity Building on Investment for Cuban Government” a delegation of the Ministry of Foreign Trade and Investments (MINCEX), led by the Director General of Foreign Investments Ms. Déborah Rivas Saavedra, conducted a mission to Italy from 17 to 21 February, with the objective to learn the Italian best practices in investment attraction and how to set up an effective one-stop window for investment.

The project aims to assist the Cuban Government in upgrading skills and managerial capabilities of entrepreneurs, managers, administrators and government staff involved in implementing and supporting investment projects in the Country, as well as in transferring suitable technologies to selected sectors – with focus on agroindustry – in order to support local development and job creation.

During the week, the delegation met several Italian stakeholders – Promos, the Chamber of Commerce of Milan, Monza Brianza and

Lodi, AISEC, Legacoop, Promex and the Italian Trade Agency – who illustrated the investment attraction tools and the regulations to simplify the public administration. Throughout meetings and presentations, the delegation also learned about the Italian one-stop shop Sportello Unico per le Attività Produttive (SUAP), designed to simplify registry and investments procedures for companies, and exchanged views about activities and services. It was also an opportunity to present their new VUINEX one-stop window for investment, recently launched by MINCEX in order to facilitate and reduce the time for both foreign and local investors to set up a business in the Country.

On the sidelines of the round tables, the MINCEX representatives had also the opportunity to visit some Italian manufacturing companies, who are interested in continuing or starting a new business with Cuba, like Boero and Lavazza in Piedmont and Alce Nero in Emilia Romagna.



### THE COFFEE INDUSTRY IN COLOMBIA

Organized by the Secretariat for Economic Development and Competitiveness of the Government of Risaralda and the Chamber of Commerce of Pereira in collaboration with Associazione Caffè Trieste, ABCnet Italia and ITPO Italy, the webinar “Lockdown, Comercio, Tecnología, y nuevos Instrumentos financieros en la industria del café” took place on 28 May and opened with the welcome remarks of Ms. Diana Battaglia, Head of ITPO Italy.

By facilitating know-how exchange and institutional partnerships, the webinar succeeded in its effort to promote new opportunities and best practices for the Colombian coffee sector and the industrial development of “Eje cafetero”, the Colombian region of Risaralda, after the dramatic effects of the COVID-19 pandemic on the local economy.





## ETHICAL FASHION

The environmental and social repercussions of low-cost fashion have pushed more and more companies and designers worldwide to reformulate processes and activities through drivers of transparency and traceability of the supply chain, adopting circular production and sustainable consumption models for the safeguard of the environment, workers and local communities.

In line with its mandate, on 6 October ITPO Italy organized a webinar on ethical fashion (“Il Sistema

della moda alla sfida della sostenibilità”) in collaboration with The Thinking Watermill Society. Promoted by the Italian Alliance for Sustainable Development (ASviS) as part of its Sustainable Development Festival, the event provided a platform for experts and stakeholders in the field to discuss how the fashion industry can achieve sustainable development according to the UN 2030 Agenda.

“ We must encourage a change of direction for a fairer and more sustainable fashion: circular economy models and new ethical values are key for a long-term, more responsible development in the fashion industry according to the 2030 Agenda and its Sustainable Development Goals.

DIANA BATTAGLIA, HEAD OF ITPO ITALY

## SUSTAINABLE INNOVATION FASHION WEEK

Ms. Diana Battaglia, Head of ITPO Italy, participated in the workshop session of the Sustainable Innovation Fashion Week, held in Rome on 14 September, with the goal of illustrating the several activities carried out and supported by the Office in the field of inclusive and sustainable fashion – with a special focus on the project dedicated to Pakistan.

Featuring a series of workshops, fashion shows and showrooms by top-level Italian brands, designers and further relevant stakeholders in the field, the Sustainable Innovation Fashion Week provided an innovative platform to discuss forward-looking best practices, showcase green technologies and promote inclusive and sustainable development within the fashion industry in Italy and worldwide.





## LECTURE AT THE FAO AND FUTURE FOOD INSTITUTE DIGITAL BOOT CAMP



Within the framework of the FAO/FFI Digital Boot Camp, on 27 July ITPO Italy delivered a 5-person intervention on the topic “Climate Smart Agriculture for Developing Countries”, providing interesting insights on digitalization as a key factor for urban and rural transformation in developing countries.

The lecture was addressed to a class of participants coming from many different backgrounds and all corners of the world.

This digital learning experience was organized by Future Food Institute and FAO as part of their “Virtual Global Mission”, a one-month intergenerational learning program, full of inspiring conversations, field trips, shared suppers, reflections, debates, and a final hackathon.

## #FOOD4EARTH

Celebrating the 50<sup>th</sup> anniversary of the United Nations Earth Day, on 22 April the Future Food Institute and the FAO e-learning Academy organized a Global 24-hour Digital Marathon on Sustainability entitled: “Food for Earth”. The global event brought together more than 100 expert voices – including ITPO Italy – under 24 main work sessions, in English, Chinese, French and Spanish, and with more than 100.000 views worldwide and 10.000 social media shares.

ITPO Italy offered a holistic approach for the Earth challenges, pointing out that the 17 SDGs of the Agenda 2030 are all interconnected to food and agriculture, and focused on the fundamental role the food-energy-water nexus will play in



the economic diversification strategies to be adopted by developing countries for Inclusive and Sustainable Industrial Development.



## CODEWAY WEBLAB



## SWEDEN FOODTECH BIG MEET



On 30 September, ITPO Italy took part in the panel “Producing in the City” at the digital edition of the Sweden Foodtech Big Meet 2020, an international event on foodtech and digital innovation which gathers every year the main players in the global food system from both the public and the private sectors. The intervention highlighted the crucial need to enhance local food supply chains, promote sustainable urban food styles and reduce food waste, in order to attain inclusive and sustainable development in alignment with the UN 2030 Agenda.

ITPO Italy had the opportunity to present its recent projects and activities aimed at fostering sustainability and food security in cities of developing countries – namely its International Award on Agribusiness as a flagship initiative in agritech and foodtech, as well as the UNIDO Global Call “Innovative Ideas and Technologies vs COVID-19 and beyond”, also introducing the pitch of the winner of its Food and Agriculture category, the Nigerian startup ColdHubs.

On 27 November, ITPO Italy participated as panel speaker in the plenary conference session “Agribusiness” at Codeway – the Cooperation Development Expo – Weblab, organized by Fiera Roma.

The intervention focused on the key role played by innovation, investment and public-private partnerships for development cooperation in the agri-food sector of developing countries, highlighting the ongoing projects implemented by the Office and UNIDO's mandate of accelerating inclusive and sustainable industrial development.



## ITALIA AFRICA BUSINESS WEEK

ITPO Italy took part in the 2020 edition of the Italia Africa Business Week, titled “Rebranding Italy in Africa”, by joining two panel discussions between 10 and 11 November, respectively “Circular Economies, Green Industries and Sustainability in Africa” and “Startups, New Technologies and Innovation in Africa”.

The panels represented a great opportunity to promote the Office activities in Kenya, Botswana and Ethiopia with regards to the project “Fostering international partnerships between companies and/or institutions operating in the energy and environment sectors”, as well as to introduce multiple success cases of innovative, bottom-up solutions from African startups and SMEs as a result of ITPO Italy’s flagship initiatives, namely the “International Award on Agribusiness” and the UNIDO Global Call “Innovative Ideas and Technologies vs COVID-19 and beyond”.



“

In order to achieve the UN 2030 Agenda and its 17 Sustainable Development Goals, it is fundamental to promote a long-lasting economic growth along with environmental safeguard in the fight against climate change. In this sense, circular economy is key to promote alternative production models, foster technological innovation and create jobs in the transition process towards a green, low-carbon economy, both in Africa and globally.

DIANA BATTAGGIA, HEAD OF ITPO ITALY

## TRAINING IN AFRICA

On 23 September, ITPO Italy joined a talk organized by the magazine Africa e Affari focused on the crucial role of education and professional training for African development. Our Office had the opportunity to focus the attention on an important pillar of its action: the capacity-building activities.

These are conducted through the involvement of private companies, providing technical assistance activities to associations and institutions in developing countries, and designing ad-hoc trainings based on the UNIDO methodology, including the Delegate Programme.

## VADOINAFRICA TALKS

On 1 April, ITPO Italy was invited to intervene in the VadoinAfrica Talks, an innovative online event that brought together entrepreneurs, professionals and investors active in the African continent and oriented to create partnerships with local operators. ITPO Italy focused its intervention on the opportunities offered by the African agri-food sector, the backbone of the continent’s economy, to Italian small entrepreneurs and technology suppliers. During the discussion ITPO Italy provided concrete examples of investment opportunities identified and promoted within the implemented projects to foster international partnerships in some African countries, identifying the most promising sectors and indicating potential sources for grants and public-private financial tools.

## WOMEN EMPOWERMENT IN FINANCE



Due to the limited access of women to education in the field of finance studies as well as to financial assets, the gender gap in entrepreneurship, self-employment and microcredit is today still evident.

Against this background, the conference “Women Empowerment: Gli Strumenti della Microfinanza a Sostegno dell’Impresa Femminile e del Territorio” was organized on 11 and 12 September in Loreto (Ancona, Italy) by Ente Nazionale per il Microcredito, the Italian institution facilitating access of small and medium enterprises and most disadvantaged categories to financial assets and credit.

Among the relevant stakeholders in the field of economic growth and sustainable development gathered to promote gender equality and bridge the gaps in the financial environment, Ms. Diana Battaglia joined the panel discussion to describe the projects implemented by ITPO Italy aimed at supporting the advancement of inclusive finance and women-led entrepreneurship in developing countries and economies in transition.



“

We need to adopt an innovative and inclusive point of view towards a new era of women in managerial and leadership roles.

DIANA BATTAGGIA, HEAD OF ITPO ITALY



## LUISS CAREER DAY

ITPO Italy renewed its participation in LUISS Career Day for Social Impact Organization, the 8<sup>th</sup> Edition organized by LUISS University in Rome on 20 February. The initiative, attended by organizations such as UNHCR, UNICEF and UN/DESA, represented an important event for students and graduates interested in working at international organizations, NGOs and charity organizations.

ITPO Italy took part with the aim to disseminate information and raise awareness about UNIDO's mandate, as well as to present the procedures and activities of its Internship Programme dedicated to students and recent graduates who are interested in pursuing an international career within the UN system.



## DIPLOMACY FESTIVAL

During the XI Edition of the Diplomacy Festival titled "Reset Control", on 30 October ITPO Italy joined as speaker the virtual conference session "New Paradigms of Public and Private Relations in International Cooperation".

Attended by more than 100 participants, the conference explored the future role of public-private partnerships towards the attainment of the UN 2030 Agenda and its Sustainable Development Goals.

ITPO Italy highlighted its active commitment to facilitate cooperation between the public and the private sectors in targeted developing countries, illustrating several projects implemented by the Office and the Organization – namely, the UNIDO Global Call "Innovative Ideas and Technologies vs. COVID-19 and beyond", its webinar series "Doing Green Business" and UNIDO's Programme for Country Partnership (PCP) – to accelerate Inclusive and Sustainable Industrial Development while contributing to the achievement of SDG 9, SDG 17 and the 2030 Agenda.



# GLOBAL EVENTS



# ESOF2020

## EUROSCIENCE OPEN FORUM

### TRIESTE

# BRIDGE FOR CITIES 2020

## Driving the Decade of Action: COVID-19 and the future of Cities

### ESOF2020

In the framework of the project “Innovation Bridge Trieste – Dubai 2020” funded by the Friuli Venezia Giulia Region, ITPO Italy participated in the 2020 EuroScience Open Forum, not only thanks to a dedicated booth in the digital expo area of the event, but also through the organization of the conference session “Sensing and Shaping Smart Cities in the Post-COVID Era” held on 3 September, with the goal of promoting innovative solutions to reinterpret and redesign urban environments in light of the pandemic outbreak.

The panelists selected by ITPO Italy, representatives of UNIDO and both local and



international institutions, highlighted the crucial need for urban stakeholders to embrace and adopt bottom-up, forward-looking approaches towards sustainable urban development, as well as to

reallocate traditional spaces and upgrade existing infrastructures through the digital, state-of-the-art technologies offered by the Fourth Industrial Revolution, in congruence with the SDGs of the UN 2030 Agenda.



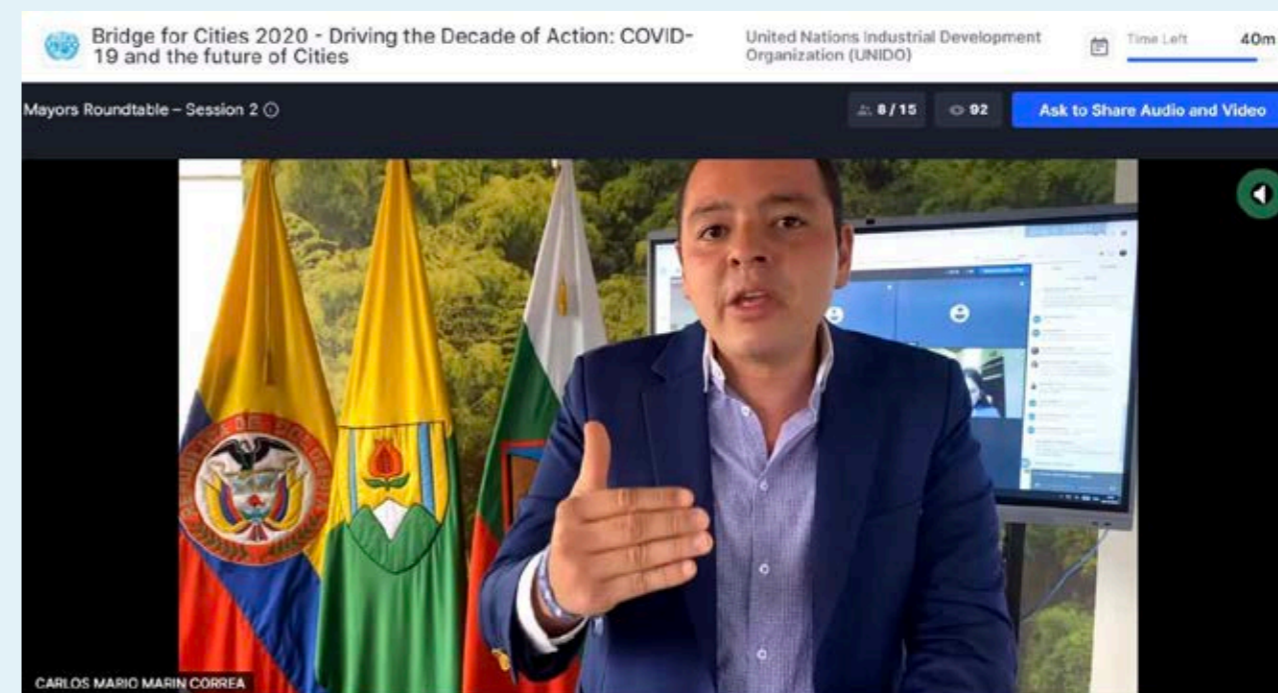
### BRIDGE FOR CITIES 2020

Co-organized by UNIDO and the Finance Center for South-South Cooperation and featuring the City of Vienna and Eurocities as partners, the fifth edition of Bridge for Cities 2020 titled “Driving the Decade of Action: COVID-19 and the future of Cities” was virtually held on 5 October, advancing city-to-city networking and partnerships among relevant urban stakeholders worldwide and sharing best practices for inclusive growth and job creation, technology-based

behavioral shifts and ecofriendly solutions for long-lasting urban transformation.

In this framework ITPO Italy facilitated the intervention of Mr. Carlos Mario Marin Correa, Mayor of Manizales, as well as the participation of several Italian SMEs through the organization of ad-hoc booths in the dedicated expo area. On the sidelines of the online conference, the winners of the Global Call “Innovative Ideas and Technologies vs. COVID-19

and beyond”, promoted by UNIDO and inspired by ITPO Italy, also participated in Bridge for Cities 2020 as exhibitors and had the opportunity to showcase their awarded proposals, offering sustainable solutions for cities and urban development in the post-COVID scenario.







## WORLD MANUFACTURING FORUM

For the third consecutive year, ITPO Italy facilitated the participation at the World Manufacturing Forum (WMF) of a high-level representative from UNIDO: this year was Mr. Bernardo Calzadilla-Sarmiento, Managing Director of Digitalization, Technology and Agri-Business.

In its 2020 edition dedicated to “Artificial Intelligence for the Manufacturing Renaissance”, the WMF highlighted how technological innovation is progressing rapidly in the attempt to move towards a global economic renaissance, and AI has become an area of strategic importance and a key

driver of resilient economy. UNIDO had the occasion to raise the attention on the even more crucial role of digitalization in the post pandemic industrial scenario.



## UNIDO WOMEN IN INDUSTRY AND INNOVATION

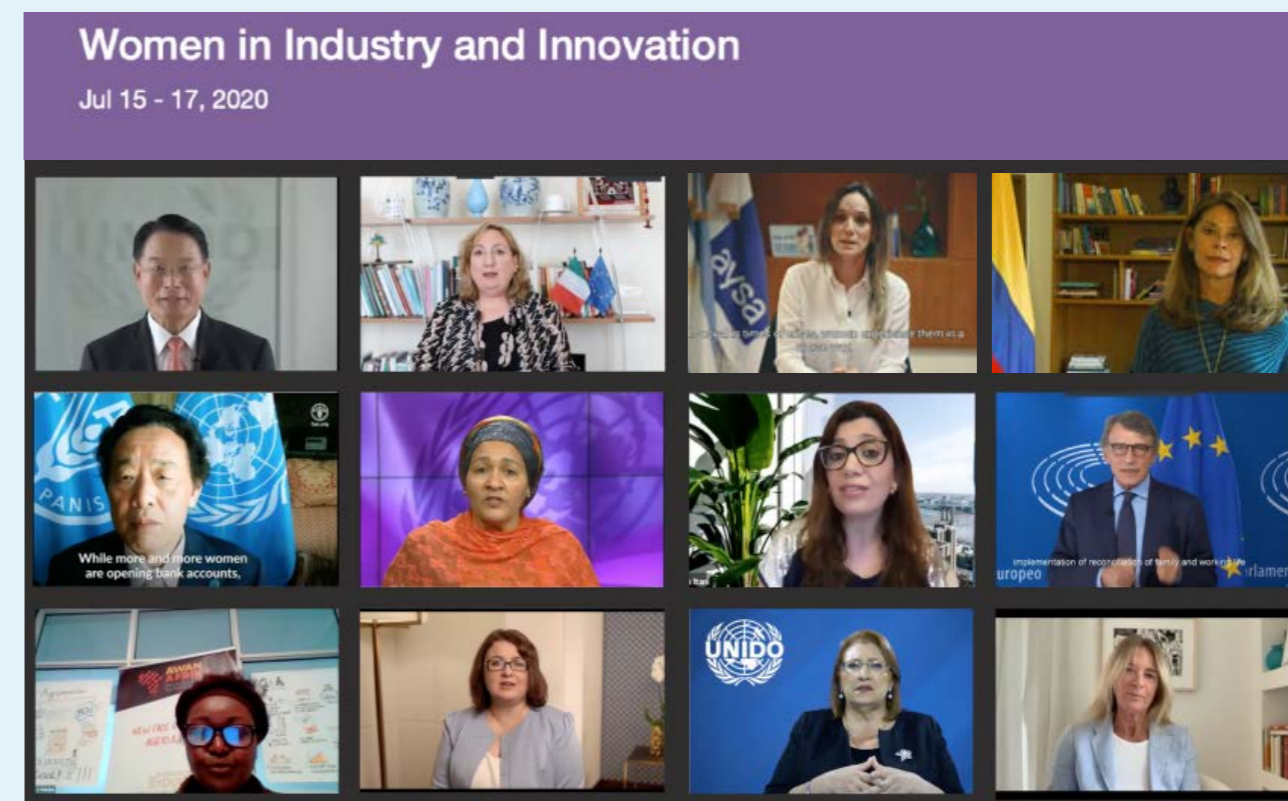
The conference “Women in Industry and Innovation”, organized by UNIDO and held online from 15 to 17 July, also featured the collaboration of ITPO Italy among many international organizations.

In this framework ITPO Italy facilitated the intervention of Her Excellency Marta Lucía Ramírez, Vice President of Colombia; Mr.

Davide Sassoli, President of the European Parliament and Mrs. Malena Galmarini, President of AySA, Argentina, as well as the participation of several SMEs through the organization of ad-hoc virtual booths in the dedicated online expo area.

Gathering government representatives, private sector actors, experts, entrepreneurs,

researchers and other relevant stakeholders, the conference promoted the development of an inclusive and sustainable environment for the economic empowerment of women, inspired by the stories of female leaders and entrepreneurs.







# REGENERATION 20|30

## REGENERATION 20 | 30

On 15 and 16 October ITPO Italy Head Ms. Diana Battaglia participated in Regeneration 20|30, the global summit addressing and taking concrete actions in three deeply interconnected areas of sustainable development: regenerative economy, climate action and world happiness.

brought together global leaders, policy makers, entrepreneurs, spiritual leaders, academics, members of NGOs and the civil society in order to share ideas and best practices and start a dialogue among institutions, businesses and individuals who are committed to be a part of this global change.

Held both virtually and in Parma, named Italian Capital of Culture for 2020-2021, the first meeting of the Regeneration 20|30 coalition



“  
Inclusive and Sustainable Industrial Development drives sustained economic growth and the well-being of people in developing countries.

KAI BETHKE,  
UNIDO DIRECTOR EXTERNAL RELATIONS

Regeneration means bringing out the full potential of all resources. UNIDO brings industrial development in marginalized areas to create self-sustained communities.

ELISABETTA LATTANZIO ILLY,  
UNIDO GOODWILL AMBASSADOR



## UN 75<sup>TH</sup> ANNIVERSARY

Celebrating the 75<sup>th</sup> anniversary of the United Nations, UNIDO ITPO Italy proudly participated in the high-level ceremony “UN75: 2020 and Beyond. Shaping Our Future Together” organized by the Italian Ministry of Foreign Affairs and International Cooperation and the Italian Society for International Organization (SIOI)

on 22 October in Rome.

The event gathered all the UN bodies located in Italy, who had the opportunity to broadcast individual video messages to extend their greetings and best wishes to the participants at the ceremony. In this framework, ITPO Italy Head Ms. Diana Battaglia promoted the mandate

of the Office and highlighted the importance of this occasion for the United Nations in Italy.





# GMIS | Global Manufacturing & Industrialisation Summit

## GLOBAL MANUFACTURING AND INDUSTRIALISATION SUMMIT

For the third consecutive year, ITPO Italy participated at the Global Manufacturing and Industrialisation Summit (GMIS). In light of the circumstances, GMIS 2020 was converted into a series of digital sessions that virtually convened, for the very first time, thought leaders and business pioneers from the global manufacturing community to discuss, debate and shape the future of the manufacturing sector, tackling the biggest challenges facing the industry during COVID-19 and beyond.

For this occasion, jointly with ITPO Japan and the whole UNIDO ITP Network, ITPO Italy co-organized the 5<sup>th</sup> Session of the Digital Series, held on 18 August and titled “Exploring the future of manufacturing and industries: Industry 4.0’s true potential in advancing the attainment of the SDGs and shaping Society 5.0”.

In this framework ITPO Italy facilitated the intervention of Prof. Stefano Fantoni, Champion of the EuroScience Open Forum 2020 in Trieste, Italy.

His intervention focused on the relation between science and business, the local and international development throughout the “learning cities”, and the importance of the technology transfer, open data and open research infrastructures in the field of science and innovation policy studies.



# MEDIA COVERAGE

WWW.UNIDO.IT

**57.343**  
WEBPAGE VIEWS

**21.022**  
WEBSITE USERS

**+800**  
DOWNLOADS

## SOCIAL NETWORKS

	INTERACTIONS	NEW FOLLOWERS	NEW POSTS
	3582	225	357
	3265	301	244
	6596	992	306
	5110	167	286
	14	28	13



# PRESS CLIPS

# +250

PRESS CLIPS PUBLISHED BY NATIONAL AND INTERNATIONAL PRESS AGENCIES



Read the press clips about UNIDO ITPO Italy [bit.ly/2OnwqY8](http://bit.ly/2OnwqY8)



# The MAP REPORT

CONTRIBUTORS

SFIDE

## Innovazione e Cooperazione oltre il Covid-19

La Global Call dell'Organizzazione delle Nazioni Unite per lo Sviluppo Industriale ha raccolto centinaia di tecnologie e modelli organizzativi per la risposta al coronavirus nei Paesi in via di Sviluppo, dimostrando come il trasferimento di soluzioni all'avanguardia possa contribuire a risolvere le sfide del nostro tempo.

a cura dell'UNIDO

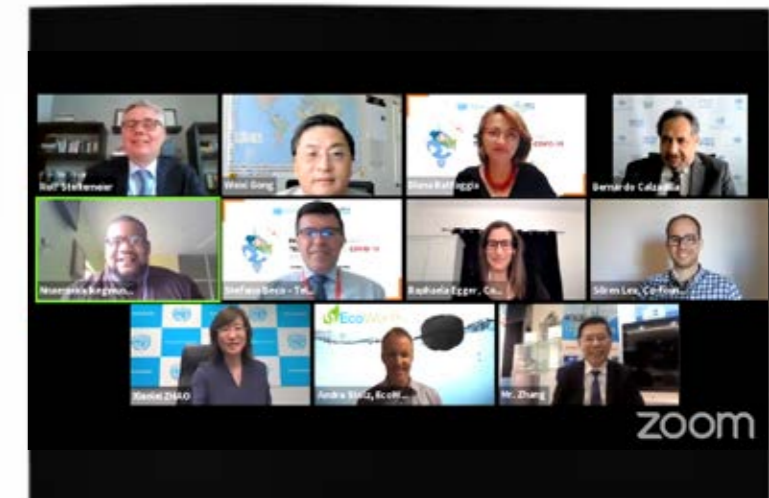
**C**on 1100 candidature da 118 Paesi del mondo situati in 5 continenti, il concorso "Idee e Tecnologie Innovative vs. Covid-19 e Oltre - Global Call per i Paesi in via di Sviluppo" dell'Organizzazione delle Nazioni Unite per lo Sviluppo Industriale (UNIDO) è riuscito a rendere visibile e fruibile l'entità dell'impegno individuale e collettivo da tutto il mondo per la risposta all'epidemia da Covid-19. Questa Call è stata senz'altro lanciata in circostanze inusuali. La pandemia ha provocato un'emergenza che nessuno era preparato ad affrontare.

**Come tutte le sfide della nostra epoca, anche questa crisi è contraddistinta da una dimensione globale:** non conosce confini nazionali e oltrepassa ogni limite territoriale. In pochi mesi i suoi effetti hanno permeato ogni aspetto della nostra vita: quella che in un primo momento si era manifestata come una emergenza sanitaria si è gradualmente trasformata in una crisi complessiva dalle significative ripercussioni socio-economiche. In questo contesto, i riflettori sono puntati su scienza, tecnologia e ricerca: enti

accademici o pubblici e il settore privato esteso sono un ruolo fondamentale nel trattare o prevenire la diffusione del coronavirus attraverso vaccini, terapie e diagnostica. In particolare, **la ricerca e l'innovazione, se applicate alle esigenze specifiche dei Paesi in via di sviluppo, sono fondamentali per migliorare la capacità di risposta e la resilienza di questi ultimi dinanzi alle emergenze.**

Infatti, se è vero che le conseguenze della pandemia allungano ciascuna di noi, non tutti i Paesi dispongono di sistemi capaci di assorbire e reagire a questo shock in modo ottimale, data le loro diverse condizioni di partenza. António Guterres, Segretario Generale delle Nazioni Unite, ha usato la metafora del mare, dicendo che nonostante stiamo tutti galleggiando nelle stesse acque, è palese che alcuni lo facciamo a bordo di un superyacht mentre altri aggrappandosi precariamente a relitti e macerie.

**A pagare le conseguenze peggiori sono proprio le comunità più vulnerabili, chi vive in aree con**



**scarso accesso a servizi fondamentali e strutture di base, con sistemi sanitari fragili e welfare e ammortizzatori sociali limitati.** Allo stesso tempo, questa situazione senza precedenti ci ha reso consapevoli di come la sicurezza di ciascun individuo, in ogni parte del mondo, sia legata da un filo sottile alla salute di coloro che sono più vulnerabili. Questo significa che solo attraverso uno sforzo collettivo e profondo ad eguagliare le disuguaglianze strutturali, che rendono più difficile la risposta nelle parti del mondo con meno risorse, sarà possibile debellare definitivamente la pandemia.

È con questo spirito che il 3 giugno 2020 l'Organizzazione delle Nazioni Unite per lo Sviluppo Industriale (UNIDO) ha lanciato la Global Call "Idee e Tecnologie Innovative vs. Covid-19 e Oltre", invitando ad agire come catalizzatore di soluzioni e innovazioni per far fronte alla pandemia e alle sue conseguenze socio-economiche. In un'ottica di sviluppo sostenibile e con un focus sui Paesi

in via di sviluppo. **La sua struttura riflette la determinazione non solo a risolverla, ma anche ad utilizzare questo momento storico come punto di partenza per ricostruire le nostre società ed economie in modo migliore,** facendo progressi concreti sul piano d'azione per lo sviluppo globale rappresentato dagli Obiettivi di Sviluppo Sostenibile dell'Agenda 2030 delle Nazioni Unite.

**Le candidature arrivate da tutto il mondo ripropongono le sfaccettature di questa sfida globale,** volte per la maggior parte a ridimensionare gli effetti immediati dell'epidemia di Covid-19 con soluzioni digitali per l'assistenza sanitaria fino a innovazioni nelle filiere agricole, all'interno delle categorie Emergenza Sanitaria e Alimentazione & Agricoltura. L'eterogeneità delle candidature si è anche riflessa nella varietà delle proposte per le categorie **Energia & Ambiente e Industrie & Infrastrutture Esistenti,** che hanno raccolto sia innovazioni fragili che nuovi materiali e modelli organizzativi, fino ad

themareports.com

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**Nazioni Unite**

**Centro Regionale di Informazione delle Nazioni Unite**

L'Italia tra i vincitori della Global Call di UNIDO per "Idee e tecnologie innovative contro COVID-19 e oltre"





## UNIDO: Italy signs funding agreements to implement projects in Iraq, Egypt

14/01/2020



VIENNA, JANUARY 14 – The Italian Permanent Representative to the International Organizations in Vienna, Ambassador Alessandro Cortese, and UNIDO's Director General Li Yong signed 2 funding agreements to implement projects for agribusiness development in Egypt and investment promotion in Iraq. The value of the agreements amounts to total of 4.5 million euros.

"We believe both projects represent well our longstanding cooperation with UNIDO and the Italian way of "doing business" with our highly qualified expertise and advanced technologies while contributing to the SDGs", said Cortese stressing that the strategic partnership between Italy and the UN organization for industrial development continues flourishing.

Italy is one of the largest donors to UNIDO. The Egyptian projects aims in particular to support the inclusive and sustainable development of the tomato value chain in the country.

"Italy has always been an effective advocate of UNIDO and the 2030 Agenda for sustainable development", said Li: "Both projects have a strong focus on the engagement with the private sector to enhance inclusiveness", the Director General added at the signing ceremony. (@OnuItalia)



## "DOING GREEN BUSINESS": UNIDO ITPO ITALY A SUPPORTO DEI PAESI IN VIA DI SVILUPPO

18/09/2020 - 17:16

ROMA | aise) - Dal 23 settembre al 28 ottobre prossimi UNIDO ITPO Italy ospiterà la serie di webinar "Doing Green Business": sei "country presentation" tematiche che si terranno con cadenza settimanale con l'obiettivo di promuovere scambi commerciali, innovazione tecnologica e partenariati in ambito di energia e ambiente tra il settore privato in Italia e nei paesi target. L'iniziativa è organizzata da UNIDO ITPO Italy all'interno del progetto "Fostering international partnerships between companies and/or institutions operating in the energy and environment sectors" finanziato dal Ministero Italiano dell'Ambiente e della Tutela del Territorio e del Mare. Ciascun episodio settimanale sarà dedicato ad uno dei seguenti paesi partner: Perù, Kazakistan, Kenya, Botswana, Etiopia e Cuba. Al fine di individuare opportunità commerciali ed incentivare lo sviluppo di collaborazioni internazionali per effettuare investimenti in loco, Doing Green Business vedrà la partecipazione di controparti istituzionali e commerciali sia italiane che locali operative in ambito di efficienza energetica e fonti di energia rinnovabile – solare, eolica, idroelettrica, geotermica e idroelettrica, nonché di gestione dei rifiuti e della risorsa idrica.



Agenzia Giornalistica direttore Paolo Pagliaro

## SVILUPPO URBANO, UNIDO ITPO ITALY: CONFERENZA SU SMART CITIES A ESOF2020 (1)

Trieste, 7 set – Si è tenuta il 3 settembre nell'ambito dell'EuroScience Open Forum 2020 – ESOF2020 la conferenza "Sensing and Shaping Smart Cities in the Post-COVID Era", organizzata da UNIDO ITPO Italy all'interno del progetto "Innovation Bridge Trieste – Dubai 2020" finanziato dalla Regione Friul... (© 9Colonne - citare la fonte)



### Focus sull'Industria 4.0

Unido Itpo Italy organizza evento online per promuovere il Digital Manufacturing



11 dicembre 2020

Si terrà mercoledì 16 dicembre alle 14.30 (orario italiano) la conferenza "Bridging the gaps towards Industry 4.0: focus on Digital Manufacturing".



Rivista mensile sul continente del futuro



### PESCA SOSTENIBILE IN SOMALIA, UN SEMINARIO DOMANI CON UNIDO

"Sviluppo della pesca sostenibile in Somalia": questo il titolo di un seminario online organizzato da Sealogy – il salone europeo della Blue Economy – in collaborazione con Unido. Il seminario si terrà domani 19 novembre dalle 11:00 alle 12:30 nel corso della Sealogy Digital Preview.



NOTIZIE

## UNIDO ITPO Italy ospita un delegato virtuale per promuovere opportunità di investimento in energie rinnovabili e tecnologie ambientali in Etiopia

Published 3 mesi ago - REDAZIONE

Dal 30 novembre al 14 dicembre 2020 UNIDO ITPO Italy ospiterà virtualmente nell'ambito del Programma Delegati di UNIDO un rappresentante dell'Ethiopian Investment Commission, Haregewoin Mirotaw Shumiye, con l'obiettivo di promuovere nella comunità imprenditoriale italiana un portfolio di progetti in ambito di energie rinnovabili e tecnologie ambientali.

La partecipazione all'iniziativa è aperta alle imprese italiane operanti nei seguenti settori: energie rinnovabili e soluzioni off-grid; trattamento e riciclo della carta e di prodotti correlati; gestione sostenibile delle risorse idriche; energie rinnovabili e soluzioni ambientali applicate al settore lattiero-caseario.

Durante gli incontri virtuali i par-







### Webinar per promuovere il settore lattiero-caseario in Pakistan organizzato da UNIDO ITPO Italy

Roma, 22 giugno 2020 – Si è concluso il “Webinar on Dairy and Livestock Sectors of Pakistan” organizzato da UNIDO ITPO Italy in collaborazione con l’Ambasciata del Pakistan a Roma e la Small and Medium Enterprises Development Authority (SMEDA) volto ad evidenziare le opportunità di investimento per le piccole e medie imprese italiane per promuovere lo sviluppo dell’industria lattiero-casearia e dell’allevamento in Pakistan.

## Tecnologico

### Opportunità di business nel settore lattiero-caseario e dell'allevamento in Pakistan: il webinar di UNIDO ITPO Italy e CremonaFiere

Publicato il [26 novembre 2020](#)



Si terrà venerdì 4 dicembre alle 11:30 (ora italiana) il webinar “Delivering business opportunities between Italy and Pakistan”.

# Giornale Diplomatico

QUOTIDIANO ONLINE DI INFORMAZIONI E OPINIONI

Direttore Responsabile: Dario de Marchi  
Direttore: Carlo Rebecchi

Testata iscritta nel Registro Stampa del Tribunale Civile di Roma - n.94/2017 dell'8 giugno 2017

### AMBASCIATA CUBA-UNIDO ITPO ITALY: TAVOLA ROTONDA "OPPORTUNITÀ DI INVESTIMENTO A CUBA"

17-02-2020 17:50 - Ambasciate

GD - Roma, 17 feb. 20 - Nell'ambito delle relazioni bilaterali con Cuba, UNIDO ITPO Italy in collaborazione con l'ambasciata di Cuba in Italia, ha organizzato a Roma una tavola rotonda sulle "Opportunità di Investimento a Cuba".



### Moda etica e sostenibile: UNIDO ITPO Italy Organizza il Webinar “Il Sistema della Moda Alla Sfida della Sostenibilità”

Roma, 5 ottobre 2020 – Organizzato da UNIDO ITPO Italy in collaborazione con The Thinking Watermill Society, il webinar “Il sistema della moda alla sfida della sostenibilità” si terrà il 6 ottobre dalle 12:00 alle 13.30 (ora italiana) per fornire un'opportunità di confronto tra esperti ed enti operativi nel settore della moda su come quest'ultimo possa raggiungere uno sviluppo sostenibile secondo l'Agenda 2030 e gli Obiettivi di Sviluppo Sostenibile (SDGs) delle Nazioni Unite.



### UNIDO ITPO Italy interviene al webinar per rilanciare il settore colombiano del caffè

29/05/2020

642

PEREIRA, 29 MAGGIO – Organizzato dal Segretariato per lo Sviluppo di Risaralda e dalla Camera di Commercio di Pereira, in collaborazione con l'Associazione Caffè Trieste, ABCnet Italia e UNIDO ITPO Italy, si è tenuto ieri il webinar “Lockdown, Comercio, Tecnología, y nuevos Instrumentos financieros en la industria del café” per discutere come rilanciare il settore colombiano del caffè in seguito all'impatto del COVID-19 sull'economia della regione.

Situata all'interno della famosa area geografica nota come “Eje cafetero”, Risaralda è la regione colombiana del caffè per eccellenza, dove l'industria agroalimentare rappresenta la principale fonte di sussistenza ed il caffè la sua punta di diamante. A causa delle ripercussioni del COVID-19 sulla filiera produttiva, le 500.000 famiglie colombiane che lavorano nel settore rischiano ora di soffrire di fame, povertà e problemi di sicurezza alimentare.



## Oltremare

1.11k

### Tecnologie italiane e Unido contro il Covid-19: anche così si fa co-sviluppo

Stampanti 3D e droni Made in Italy a sostegno della lotta alla pandemia, grazie a una piattaforma di collegamento con i Paesi in via di sviluppo ideata da Unido Itpo Italy

di Gianfranco Belgrano Prosperità



### ITALIA-SOMALIA

### Italia-Somalia: oggi seminario tecnico Unido per sostenere il settore ittico somalo

Roma, 22 lug 09:34 - (Agenzia Nova) - Si tiene oggi, 22 luglio, il seminario tecnico online “Technical Seminar on Fishery Equipment and Cold Chain in Somalia”. Organizzato dall'ufficio... (Com) © Agenzia Nova - Riproduzione riservata



# ANNEXES

## 49 EVENTS

DATE	EVENT	PLACE	SECTOR	TYPE	PARTICIPANTS
14 Jan	"Investment Promotion for Iraq - Phase II": Signing Ceremony at UNIDO HQ and Inception Phase	Vienna, Austria	Agro-industry	Meeting	-
10-14 Feb	Capacity building for Cuban institutions and companies	La Habana, Cuba	Multisectorial	Seminar/Workshop	39 Cuban representatives attended
20 Feb	LUISS Career Day	Rome, Italy	Academic	Fair/Exhibition	-
17-21 Feb	Promoting Italian investments towards Cuba	Milan, Bologna, Padua and Rome, Italy	Multisectorial	Roadshow	+200 Italian companies attended
17-21 Feb	Study tour on best practices in investment for Cuba	Milan, Bologna, Padua and Rome, Italy	Multisectorial	Study Tour	5 Cuban representatives took part
1 Apr	VadoinAfrica Talks	Online	Agro-industry	Conference	-
9 Apr	Platform "Italian Technologies Respond to COVID-19"	Online	Multisectorial	Technical Assistance	-
22 Apr	#Food4Earth	Online	Multisectorial	Conference	Intervention as speaker
24 Apr	Analyzing COVID-19 emergency through the holistic approach of the SDGs	Online	Multisectorial	Meeting	18
28 May	The coffee industry in Colombia	Online	Agro-industry	Conference	-
22 Jun	Webinar on Dairy and Livestock Sectors of Pakistan	Online	Multisectorial	Seminar/Workshop	50
14 Jul	Global Call "Innovative Ideas and Technologies vs. COVID-19 and beyond"	Online	Multisectorial	Institutional	+400
15-17 Jul	UNIDO Women in Industry and Innovation	Online	Women empowerment	Conference	-
22 Jul	Boosting the fishery sector in Somalia	Online	Fishery	Seminar	50
27 Jul	Lecture at the FAO and Future Food Institute Digital Boot Camp	Online	Agro-Industry	Seminar	Intervention as speaker
18 Aug	Global Manufacturing and Industrialization Summit	Online	Industry 4.0	Webinar	-

DATE	EVENT	PLACE	SECTOR	TYPE	PARTICIPANTS
3 Sep	ESOF2020	Online	Multisectorial	Conference	400
8-10 Sep	Supporting market access at Macfrut Digital	Online	Food innovation and agritech	Conference	20 participants / 50 B2B meetings held
11 Sep	Women Empowerment in Finance	Loreto, Italy	Women empowerment	Conference	Intervention as speaker
14 Sep	Sustainable Innovation Fashion Week	Rome, Italy	Fashion	Workshop	Intervention as speaker
23 Sep	Training in Africa	Online	Multisectorial	Webinar	Intervention as speaker
23 Sep	Doing Green Business in Peru	Online	Energy and Environment	Country Presentation	45
30 Sep	Sweden Foodtech Big Meet	Online	Food security	Conference	Intervention as speaker
30 Sep	Doing Green Business in Kazakhstan	Online	Energy and Environment	Country Presentation	39
5 Oct	Bridge for Cities 2020	Online	Industry 4.0	Forum	-
6 Oct	Ethical Fashion	Online	Fashion	Webinar	-
7 Oct	Doing Green Business in Kenya	Online	Energy and Environment	Country Presentation	30
14 Oct	Doing Green Business in Botswana	Online	Energy and Environment	Country Presentation	38
15-16 Oct	Regeneration 20 30	Parma, Italy	Sustainable development	Summit	UNIDO intervention as speaker
20 Oct	Investment Linkages with UNIDO ITPOs-CDC-Phnom Penh SEZ - Cambodia	Online	Multisectorial	ITP Network Meeting	-
21 Oct	Doing Green Business in Ethiopia	Online	Energy and Environment	Country Presentation	52
22 Oct	UN 75 <sup>th</sup> Anniversary	Online	Multisectorial	Ceremony	Intervention as speaker
28 Oct	Doing Green Business in Cuba	Online	Environment/Energy	Country Presentation	22
30 Oct	Diplomacy Festival	Online	Multisectorial	Conference	Intervention as speaker
3-15 Nov	Ecomondo	Online	Energy and Environment	Fair/Exhibition	8
4 Nov	Investing in the Renewable Energy sector in Peru: Success Stories and Legal Framework	Online	Energy and Environment	Webinar	30
10-11 Nov	Italia Africa Business Week	Online	Agro-Industry	Conference	Intervention as speaker
11-12 Nov	World Manufacturing Forum	Cernobbio, Italy	Industry 4.0	Conference	-



DATE	EVENT	PLACE	SECTOR	TYPE	PARTICIPANTS
19 Nov	Development of sustainable fishery in Somalia	Online	Fishery	Conference	-
27 Nov	Codeway Weblab	Online	Agro-Industry	Conference	Intervention as speaker
30 Nov - 14 Dec	Delegate Programme	Online	Energy and Environment	Delegate Programme	60
1 Dec	Investing in environmental technologies in Peru: a guide for Italian small and medium enterprises	Online	Energy and Environment	Webinar	30
4 Dec	Delivering business opportunities between Italy and Pakistan: dairy and livestock sectors	Online	Dairy and live-stock	Conference	50
1-7 Dec	Pakistan Italy Network	Online	Multisectorial	Meetings	40
9 Dec	Online Roundtable "Industrial Project – Ethiopian Investment Commission"	Online	Energy and Environment	Roundtable	20
9 Dec	Agreement Signing Ceremony between Solgreen and Skafs	Online	Agro-Industry	Ceremony	10
9-10 Dec	B2B meetings with Wanergy Africa Limited, IES Biogas and Termomeccanica Ecologia	Online	Energy and Environment	Meeting	5
16 Dec	Bridging the gaps towards Industry 4.0: focus on Digital Manufacturing	Online	Industry 4.0	Conference	61
18 Dec	B2B meeting with Wanergy Africa Limited and MORE for the Planet	Online	Energy and Environment	Meeting	5

#### UNIDO ITPO Italy Annual Report 2020

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