



PCP
MOROCCO

ARAB
REGION



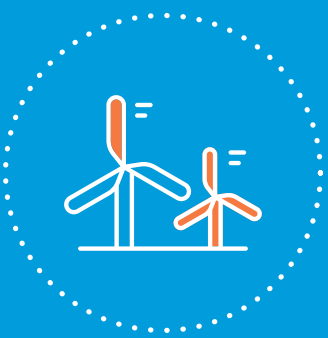
Implementation



INDUSTRIAL ZONES



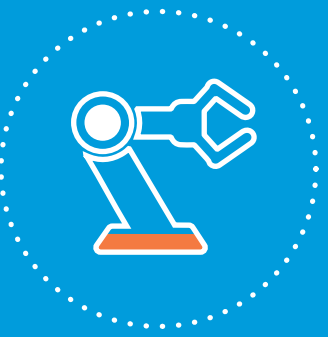
AGRI-BUSINESS



ENERGY



CIRCULAR ECONOMY



INDUSTRY 4.0



E-COMMERCE

The PCP supports the implementation of the national Industrial Acceleration Plan, which aims to make industry a major lever of economic growth.



FLAGSHIP INITIATIVES:

- ◇◇ Upgrading industrial zones to increase investments and job creation
- ◇◇ Improving the competitiveness of selected agro-industrial value chains
- ◇◇ Supporting the implementation of energy management systems (ISO 50001)
- ◇◇ Accelerating green growth through energy recovery and industrial waste recovery
- ◇◇ Skills and curricula development related to industry 4.0
- ◇◇ Supporting women-led micro, small and medium enterprises