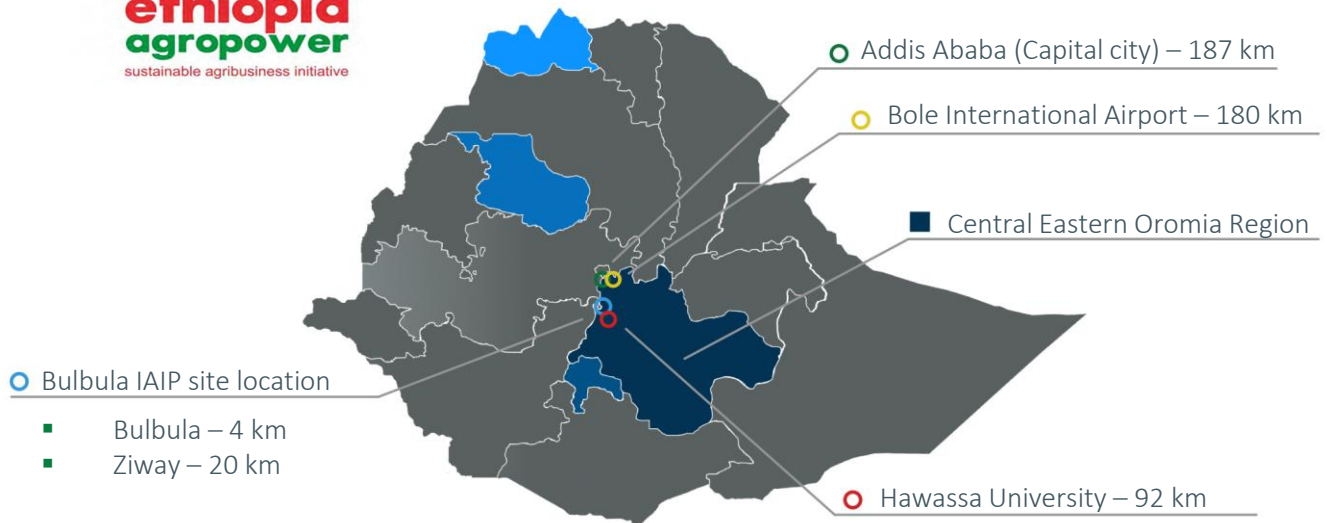


THE BULBULA INTEGRATED AGRO-INDUSTRIAL PARK (IAIP) - THE LOCATION FOR YOUR NEXT BAKERY PROJECT



1 A growing domestic consumer market for processed food including bakery goods

- The growth in the bakery goods is driven by further adoption of Western eating habits.
- Ethiopia imported over US\$1.8 million worth of bakery goods in 2020 – mostly from Turkey. There is a potential for import substitution and to sell to a local consumer base.

2 Home to several grain plantations that facilitate the access to grain and wheat for your project

- For direct flour supply, there are at least 250 grain mills in Ethiopia producing 3.7 million tonnes of flour.
- For independent flour production, the farmers in Oromia grow bread and durum wheat. The Central-Eastern Oromia is a top producer with 1.89 million tons of wheat, with a marketable surplus of approx. 444,000 tons.
- With the help of organizations such as Technologies for African Agricultural Transformation (TAAT) and the Italian Development Cooperation, there are current investments in agricultural engineering and land availability to increase crop yield.

THE BULBULA IAIP - THE LOCATION FOR YOUR NEXT BAKERY PROJECT

3 The industrial park sites with **completed infrastructure and reliable utilities** in place

- All the necessary **infrastructure** (i.e., power, water, communications, drainage, sewage treatment plant, and effluent treatment plant) is in place.
 - Power: consumer supply voltage of 33 kV/15kV / 415/240 Volt.
 - Water: deep tube bore wells generate 5.3 million liters per day for the IAIP.
- Access to **technical advisory services** for food safety, quality and certification services in this system.

4 **Good road network to transfer the final products** to Addis Ababa and to the port of Djibouti for exporting to international markets

- The Bulbula IAIP is connected to Djibouti Port through a network of federal and regional highways.
- The 750km electric-powered railway line between Addis Ababa and Djibouti provides an alternative access to the port of Djibouti for imports and exports.

5 **Free of charge, confidential, and extensive support** on all your project needs

- **Information:** Providing comprehensive information about all aspects of the Bulbula IAIP as a business location.
- **Labor and legal:** Assisting on labor, tax, and legal issues.
- **Partnerships:** Identifying potential partners and supplier linkages.
- **Incentives:** Advising on incentives and finance opportunities.
- A **one-stop-shop (OSS)** in the IAIP that provides all necessary administrative services on-site.

6 A **large workforce** and dedicated **vocation training** courses available

- The population in the West Arsi Zone is about 2 million people.
- Growing workforce base as the population is shifting to the industry sector.
- Competitive labor cost compared to other countries worldwide.
- Short and long-term vocational training courses offered – short-term courses fully subsidized for investors

For additional information, please contact:

Name, Position

Phone: ***

E-mail: ***

