



PCP
PERU

LATIN AMERICA
AND THE CARIBBEAN



Implementation



QUALITY AND
INNOVATION



VALUE CHAIN AND
ENTERPRISE
DEVELOPMENT



SUSTAINABLE
INDUSTRIAL
PARKS AND
ZONES



INDUSTRIAL
RESOURCE AND
ENERGY EFFICIENCY,
RENEWABLE ENERGY

PCP Peru seeks to facilitate the mobilization of partners, expertise and resources to help advance modern, competitive and inclusive industry in Peru in line with the national development strategy, the Plan 2021, and the National Policy and Plan on Competitiveness and Productivity 2019-2030.



FLAGSHIP INITIATIVES:

- ◇◇ The formulation and implementation of a National Strategy for Industrial Park Development, and a National Road Map for Circular Economy
- ◇◇ The development of eco-industrial parks and sustainable industrial zones
- ◇◇ Quality and standards compliance of small and medium-sized enterprises operating in the coffee and cocoa sectors for increased exports