



# 3ADI+

## Partnering for the Sustainable Development Goals (SDGs)



### What is the 3ADI+?

The Accelerator for Agriculture and Agroindustry Development and Innovation (3ADI+) is a joint value chain and market systems development programme, spearheaded by the Food and Agriculture Organization of the United Nations (FAO) and the United Nations Industrial Development Organization (UNIDO). 3ADI+ brings the combined capacities of local, national, regional and global actors on analysis, technical assistance, facilitating linkages, policy dialogue, and investment promotion to develop sustainable value chains. 3ADI+ partners with the International Trade Centre (ITC), International Labour Organization (ILO), International Food Policy Research Institute (IFPRI) among others, to deliver maximum impact on the SDGs.

### The goal of 3ADI+ is to develop inclusive and sustainable agricultural value chains and market systems

3ADI+ is helping governments meet their commitments to the 2030 Agenda for Sustainable Development. This includes an examination of the impacts on triple bottom line sustainability, meaning increased incomes and employment opportunities (economic impacts); improved food and nutrition, livelihoods, gender equality and workers' rights, and safety (social impacts); and sustainable natural resource management, including climate change adaptation and mitigation (environmental impacts).

3ADI+ will contribute to and monitor its impact on the SDGs. The programme will focus on SDG 1 on poverty

reduction, SDG 2 for zero hunger, SDG 8 on decent work and economic growth, SDG 9 on industrial development, SDG 12 on responsible consumption and production and SDG 17 on partnerships for the goals by delivering as one. 3ADI+ will also contribute to SDG 5 on gender equality, and SDG 15 on sustainable forest management.

Bringing together technical assistance, public finance and private investment, the programme will contribute to positive economic, social, and environmental impacts by facilitating the development of inclusive and sustainable food value chains and market systems, which:

- ▶ effectively link small and medium agricultural producers and processors to end markets through value addition; thereby acting as an effective basis for industrialization and generation of decent employment, in particular for rural women and youth;

- ▶ supply higher-value, nutritious and differentiated food, fibre, feed and fuel products to consumers to improve diets and nutrition;
- ▶ and utilize natural resources in a sustainable manner.

## 3ADI+ takes a systems approach to value chain and market systems development

It offers multidisciplinary, coordinated and efficient solutions:

- ▶ It begins with a value chain analysis to propose an effective action plan, which identifies the necessary public and private investments, technical assistance, and policy implications for sustainable value chain development.
- ▶ The implementation of the activities identified in the action plan will result in the set-up and enhanced operation of innovative production systems, agribusinesses, agroindustry and support services that strengthen the entire value chain.
- ▶ By effectively linking producers and processors to end-markets through value addition, 3ADI+ drives the development of inclusive and sustainable agricultural value chains and market systems.

## The value propositions of 3ADI+

### Creates partnerships and facilitates linkages:

3ADI+ brings the combined technical expertise, resources and investment promotion capacities of national, inter-governmental, development and finance partners by creating global, regional and country-level partnerships. 3ADI+ is a nexus for expertise, which benefits from joint planning and implementation by FAO and UNIDO at the global level, supported by ITC, ILO and IFPRI. At the regional level, 3ADI+ works with development banks and bodies. In Africa, 3ADI+ is supported by the African Development Bank (AfDB), and the African Union Commission (AUC), among others.

At the country level, 3ADI+ is implemented primarily in partnership with the Ministries of Agriculture, Forestry, Fisheries and Livestock, and Ministries of Industry, Trade and Investment and works to create and facilitate linkages between value chain actors and with service providers.

### Develops an enabling policy environment:

3ADI+ consults stakeholders, including the private sector, to identify challenges in the business environment. Based on the value chain analysis, 3ADI+ devises recommendations and provides guidance to the public sector on industry-led policy design. 3ADI+ advocates for policy alignment and incremental policy changes that enable inclusive and sustainable value chain and market systems development.

### Leverages and de-risks investments:

The programme supports governments and the private sector in investing responsibly in agriculture and agroindustry through the provision of technical assistance to reduce investment risk. It ensures that investments made across value chain segments are compliant with the SDGs and key principles for responsible investment (e.g. CFS-RAI). It unlocks large-scale funding from international financial institutions such as IFAD, AfDB, the World Bank and others to further de-risk public and private sector investments.

### Builds capacities and shares knowledge:

3ADI+ strengthens local capacities and institutionalizes knowledge on value chain and market system development by partnering with government and local institutions (e.g. research institutes, consulting firms, universities) to jointly conduct field research and value chain analysis, as well as develop and implement an action plan. 3ADI+ links local partners to a global knowledge platform to ensure the continuous exchange of information, tools and best practices on sustainable food value chain and business model development. In addition, 3ADI+ strengthens capacities by providing technical assistance to value chain actors including producers and processors as well as input and service providers.

## The 5-step process of the 3ADI+



## 3ADI+ methodology

3ADI+ is a four to five-year programme with a proven approach for value chain development, based on the experiences in pilot countries: Bangladesh, Suriname and Tanzania. 3ADI+ proposes the following actions:

- ▶ Partner with relevant ministries to facilitate an inter-ministerial decision on priority value chain and market systems, and identify ministry focal points for the 3ADI+.
- ▶ Conduct field missions to identify local partners.
- ▶ Set-up and convene 3ADI+ country teams comprised of Ministry of Agriculture and Ministry of Industry focal points, global and national FAO and UNIDO representatives, regional and local partners.
- ▶ Jointly conduct a value chain analysis to develop an action plan, which identifies key improvements in selected value chains.
- ▶ Consult with the Government on incremental policy changes and public investments needed to facilitate the enabling business environment.
- ▶ Present improved business models in the action plan for private sector investment.
- ▶ De-risk public and private investments through development bank loans and 3ADI+ technical assistance.
- ▶ Promote the approach on regional fora and among development partners.

## Bangladesh

3ADI+ is developing the dairy and beef sector, to:

- ▶ improve nutrition and food safety;
- ▶ increase incomes and market access for 50 000 actors engaged in the sector;
- ▶ reduce the environmental impact of milk and beef production and processing.

Additional employment opportunities through value addition will create a more dynamic, modernized and formalized sector. Negative environmental and health impacts from improper handling of cow manure, wastewater, slaughterhouse waste, and adulterated products, as well as energy-inefficient processes are being reduced through improved coordination and the introduction of clean production technologies.

## Suriname

3ADI+ is developing the pineapple sector, to:

- ▶ increase incomes through decent work;
- ▶ sustain economic growth through diversification of exports, improved market access and value addition;
- ▶ safeguard the environment by promoting environmentally sound production and processing.

The pineapple sector has great potential for upscaling to commercial production and processing. 3ADI+ is linking producers and processors to niche markets (e.g. organic and Fairtrade pineapples), improving product quality, increasing productivity through sustainable intensification, and promoting an enabling environment to support the agro-industrial sector, particularly small and medium enterprises.

## Tanzania

3ADI+ is developing the palm oil sector, to:

- ▶ reduce poverty through increased incomes for at least 3 000 of the 30 000 smallholder palm oil producers;
- ▶ promote gender equality by reducing women's work burden and valuing women's work;
- ▶ develop sustainable palm oil production and reduce pressure on forests and water.

3ADI+ is developing environmentally sound production systems that are inclusive of many of the smallholder palm oil producers and artisanal processors. 3ADI+ is developing agribusinesses that are profitable, and food safety-compliant. 3ADI+ is introducing improved, energy-efficient technology for processing to reduce women's work burden and increase the supply of safe, local edible oils.

## CONTACTS

### Food and Agriculture Organization of the United Nations (FAO)

Viale delle Terme di Caracalla,  
00153 Rome, Italy  
Email: [sfvc@fao.org](mailto:sfvc@fao.org)  
Website: [www.fao.org](http://www.fao.org)

### United Nations Industrial Development Organization (UNIDO)

Vienna International Centre,  
PO Box 300, 1400 Vienna, Austria  
Email: [agr@unido.org](mailto:agr@unido.org)  
Website: [www.unido.org](http://www.unido.org)



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