What is new in Trade, Investment and Innovation?

The TII Knowledge Hub, hosted by UNIDO’s Department of Trade, Investment and Innovation, provides latest news and features upcoming events, offers a range of interactive web tools, shares knowledge and publications and includes a training platform.

Effective efforts in trade, investment and innovation can provide the conditions to end poverty within a generation.
TRADE

Global trade is increasingly embedded within value chains and governed by multilateral trade rules, such as the World Trade Organization (WTO) agreements on Technical Barriers to Trade (TBT) and the Sanitary and Phytosanitary (SPS) measures. Furthermore, quality and compliance of products and services with market requirements and standards on consumer health and safety, environmental impact, labour conditions and/or sustainability, have become key elements of competitiveness in global business relations.

A demand-driven quality culture, together with a quality infrastructure system and its conformity assessment services, support economic operators (in particular SMEs), to achieve and prove conformity with market requirements, compete on international markets and connect to global value chains. UNIDO’s interventions in this respect span from policy and governance advice to the development of quality infrastructure institutions and conformity assessment services, including the support of the private sector in achieving compliance with international standards.

Online Trainings

QUALITY INFRASTRUCTURE AND TRADE

QUALITY POLICY
INVESTMENT

Responsible investment and sustainable technology contribute to economic transformation and lead to greater prosperity. Increased investment and technology flows create new jobs, generate income and help diversify the economy by expanding the production base while improving market access and infrastructure development. The rapidly-changing global investment landscape and revolutionary technical advancements bring many opportunities and, at the same time, present new challenges. UNIDO’s interventions in this area are based on monitoring (analysis and assessment of challenges and opportunities created by investment flows), learning (information sharing and knowledge dissemination for project identification, formulation and promotion) and networking (linkages to potential partners throughout the business partnership process).

ONLINE TRAININGS

IMPACT INVESTMENT
(also available in French and Chinese)

INTERNATIONAL BUSINESS ALLIANCES
INNOVATION

Innovation is integral to a country’s performance as enhanced productivity ultimately results in higher social welfare. The large disparities in income and social development between developed and developing countries are often rooted in considerable differences in their industrial development and use of technology, and the resulting gaps in their productivity. These gaps may grow with the shift towards the new industrial revolution, summarized in the concept of industry 4.0. However, effective utilization of innovation enables sustainable solutions for inclusive economic development and environmental challenges. Therefore, to achieve transformative changes and to transfer and deploy technology for entrepreneurship, innovation needs to be scaled-up and spread globally.

Online Trainings

INDUSTRY 4.0
E-COMMERCE
LOOKING INTO THE FUTURE

In the future, it is envisaged to expand the trade section of the Knowledge Hub, supported by Switzerland through the Swiss State Secretariat of Economic Affairs (SECO), with additional interactive web tools, training and other features developed under the Global Quality and Standards Programme (GQSP).

Investment and innovation sections are also under development and will be expanded in the near future.